



FREQUENTLY ASKED QUESTIONS

National Representative Program

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Will there be a National Representative program this year?

The national representative program was given great consideration during negotiations. While the thought was that it is a valuable program, the general consensus was that the program has limited outreach potential. Typically, the National Representatives only reach those who attend state conventions (about 10 -15% of the membership). The other consideration was the timing of the state conventions. Since more than 85% of the state conventions occur after the polls close for the merger vote, the costs far outweighed the benefit of continuing the program.

Will members receive any information from BPW/USA?

In addition to the communications about the Plan of Merger, there is consideration being given to publishing a commemorative and final print version of the BW Magazine that will focus on the 90 th Anniversary of BPW/USA and the newly merged organization. The advantage of having the BW Magazine in place of the National Representative Program is that the magazine will reach every BPW member. In addition written communication pieces, webinars have been scheduled on March 30, April 2, April 4, and April 7, 2009. Written communication pieces and webinars will be utilized to provide information following the results of the vote to adopt the Plan of Merger.

Can Area Representatives and other National Leaders attend state conventions as a guest of the state?

Yes. The role of the national leaders could be to assist State Federations and their members with various types of workshops, YC and ID programs, leadership development programs, and to perform or assist with installations. There will be no National Representative presentation nor a distribution package prepared for state conventions. However, a message from the President is being drafted and webinar materials and FAQs will be available for presentation and distribution at your state convention. The only restriction for the national leaders attending state conventions is that they not speak in an official capacity on behalf of the BPW Foundation or BPW/USA about the Plan of Merger.

Why are the National Leaders restricted from speaking about the Plan of Merger?

Since the vote will have been completed by the time most of the state conventions are held, the implementation details will be under consideration. If the Plan of Merger is adopted, the Joint BPW/USA and BPW Foundation Implementation Team will begin their work in earnest. The implementation details will not be finalized until most state conventions have concluded. Once the implementation plans are completed, the details will be communicated to everyone at essentially the same time.