

*“To achieve equity for all women in the workplace through advocacy, education and information.”*

## MONTHLY LUNCHEON MEETING

**Wednesday, May 14, 2008**

**2007-2008 BPW/RC Board**

**Awards and Recognition**



The Jefferson Club  
Top Floor, 500 West Jefferson Street  
11:30 AM - 12:00 Noon Networking and Registration  
12:00 Noon - 1:00 PM Program and Lunch

### Lunch Reservation Deadline

**\*\* Thursday, May 1<sup>st</sup> by 4 p.m.! \*\***

*For lunch reservations, call 499-4420, or email your reservation with menu choice to Cheryl Tingle at [Cheryl.Tingle@am.jll.com](mailto:Cheryl.Tingle@am.jll.com). You may register in the same manner for a member or a guest, please be sure and specify that the person is a guest. Be advised: you are financially responsible for any reservation you make whether you (or your guest) attend. Reservations are not required for non-eaters. Our menu for this meeting is:*

Regular: House Salad, Club Sandwich w/Chips  
Alternate: Fruit Plate

*Meeting attendance is free, and open to the public. Lunches are \$20 and include a house salad, bread/rolls, dessert, & choice of beverage.*

***Please have checks made out in advance to speed-up the check-in process***

*BPW/RC continues to collect drink tabs for Ronald McDonald House, so bring your drink tabs to the luncheons!*

# ANNOUNCEMENTS

## 2008-2009 BPW/RC Board

### Executive Committee

President - Lorie Marcum  
President Elect - Shantha Diaz  
VP of Programming - Sue Woods  
VP Finance - Karen Dunaway  
Treasurer - Teresa Cleary  
Recording Secretary - Alina Pabin-Prusak  
Corresponding Secretary - Jennifer Morrison

### Committee Chairs

Legal Counsel - Sharon Mattingly  
Parliamentarian - Bonny Manning  
E-Newsletter - Lisa Shear  
Newsletter Chair - *NEWS & VIEWS* - Tiffany Cardwell  
Leadership Chair - Cynthia Kelley  
IDP Chair - Iris Jasmine  
NBWW YC - Poorna Ramakrishnan  
NBWW - Good Guy & Corp Award - Jennifer McKinney  
Foundation - Alex Rohleder  
Health Awareness Chair - Paula Brinegar  
Legislative Chair - Phyllis Hargrave and Jamie Patrick  
Web Page Chairs - Donna Hummel & Debbie Smith  
Corporate Sponsorship - Violet Clark  
Membership Retention Chair - Donna Dumsdorf  
Choices Chair - Paula McConville  
Logistics - Cheryl Tingle  
Links for Life - Mary Ann Schweda  
Special Interest Committee Chair - Neil Myers

Positions still to fill - If you have a particular interest in any committee, please contact Lorie Marcum ([lmarcum@secc.org](mailto:lmarcum@secc.org); 253-8939 or 494-2276).

Photographer/Historian  
PR Chair  
Membership - New Member Chair  
Women in Transition Chair  
NBWW WOA  
NBWW Awards  
Maryhurst

## [BPW Foundation Scholarships](#)

If you know of someone that would qualify for a BPW Foundation Scholarship, please have them submit the [attached application](#). They can [call Alex Rohleder for more information 502-636-0900](#).

Here are the guidelines:

- Women 25 years of age or older by July 1, 2007
  - US citizen and resident of the Louisville metropolitan area
  - Evidence of acceptance into an accredited program
  - Need financial assistance to complete education or upgrade skills
  - Applicants need not be BPW members or require endorsement of a BPW affiliate
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## [Legislative Update](#)

Representative Mary Lou Marzian (D) Louisville introduced the wage discrimination bill again - [HB 382](#). This Bill prohibits sex-based wage discrimination on jobs of comparable work; defines "comparable worth" as the value of work based on skill, effort and responsibility.

HB382 made it to the Senate but no action was taken on the Bill from that point. With help from supportive Legislators, we'll continue to work on getting a law in place that will eliminate wage discriminate. Please contact your **Kentucky Legislators asking them to support any Bill that supports eliminating wage disparity**. Call the Legislative Message Line at 1-800-372-7181 and leave your Legislators a message. Ask your friends and family to call, too. More information can be found at [www.Kentucky.gov](http://www.Kentucky.gov) .

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## [Member Spotlight](#)

["Greetings! Today, I'm famous- ha!"](#) That's what Kelly Watkins said when one of her quotes was recently featured in *The Woman's Advantage Calendar*. Her "day" to be quoted was April 14. In addition to a printed version, this calendar appears daily on Entrepreneur Magazine's website for women at [www.WomenEntrepreneur.com](http://www.WomenEntrepreneur.com) . You can find daily inspirations on the site. Here is Kelly Watkins' message from April 14.

"Moods are contagious.  
Ask yourself - what attitude am I sharing -  
is it the plague or the lottery?"

Kelly is President of Expressive Concepts and a proud BPW/River City member. She is also a Past President, National Speakers Assn/KY and an International speaker. Kelly recently presented a program to our BPW/River City Leadership group before presenting the same program to leaders in Dubai.

You can find more information on Kelly and her quotes, communication and customer service tips at: [www.KeepCustomers.com](http://www.KeepCustomers.com). Congratulations, Kelly!

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## Name Badges

If you ordered a name badge, and have not yet received it, please contact Donna Hummel at 267-8984 or email [mark.hummel@insightbb.com](mailto:mark.hummel@insightbb.com). The Post Office is charging a \$1.13 to mail the badges due to the size. Any badges not picked up at the March luncheon will need to be mailed. All new orders should include \$11.13 to cover the badge and postage. A new order form is attached.

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## New Members

Ruth Lerner Assistant Commonwealth Attorney Commonwealth's Attorney's Office 514 W. Liberty Louisville, KY 40202 502-595-2300 <a href="mailto:r.lerner@insightbb.com">r.lerner@insightbb.com</a>	Michael Gray Wellpoint/Anthem 13550 Triton Park Blvd Louisville, KY 40223 502-889-2719 work 502-889-2733 fax 502-742-1902 home <a href="mailto:michael.gray@anthem.com">michael.gray@anthem.com</a>
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## Equal Pay Day

Each year, BPW/USA members and advocates across the country organize Equal Pay Day activities and events in April to bring attention to the issue of pay equity. Equal Pay Day is held annually in April to signify the point into a year that a woman must work to earn what a man made the previous year. According to the 2006 Census Bureau, women on average earn 77 cents for every dollar paid to their male counterparts. For women of color, the wage gap worsens: African American women make 66 cents, Latinas make 55 cents and Asian American women make 80 cents.

BPW/River City members and friends gathered at Browning's at Slugger Field to recognize the fact that females are generally paid less than males for similar work done. Please see the attached Equal Pay Day flyer for information about BPW/River City's **Un-Happy Hour** at Browning's April 22. We hope you will be able to join us next year!

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## SAVE THE DATE

### Dawn at the Downs Tuesday, April 29, 2008

The Dawn at the Downs committee is accepting donations for door prizes to be given away at the event. Please email Lynn Lewis at [Lynn.Lewis@anthem.com](mailto:Lynn.Lewis@anthem.com) or call Lynn Lewis at (502) 889-3013 if you or your company can make donations. If you have not purchased your Dawn at the Downs ticket, contact Candace Allen as soon as possible. There are only a **two** few tickets left. [Candace.Allen@anthem.com](mailto:Candace.Allen@anthem.com)

## Women in Transition Saturday, May 10, 2008

On Saturday, May 10<sup>th</sup>, the Women in Transition Committee is presenting "Stepping Up for the Future," a workshop for women from our local community partners. Participants from the Center for Women and Families, Dress for Success Louisville's Professional Women's Group, Project Women and Maryhurst will meet at Anthem beginning at 9:30am for sessions including the DiSC profile, interviewing techniques, and goal-setting. The group workshop ends at 1:30pm with the young women from Maryhurst continuing with an afternoon "Teen Time" session covering topics related to marketing themselves and developing self-confidence. We invite BPW/RC members to assist by providing refreshments or attending a portion of the day to show support for these women in transition. To volunteer, please contact Cathe Dykstra at 584-8090 or Neill Myers at 889-2619.

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## BPW/Kentucky State Conference

BPW/KY State Conference will be held in Bowling Green **June 6, 7 and 8** at the University Plaza Hotel. Make your reservations to attend. You will learn from the leadership seminars that will be held, from other BPW organizations from throughout Kentucky and you will be able to show your support for Iris Jasmin, IDP winner and Poorna Ramakrishnan, YC winner from River City. Look for more details soon.

Make your room reservations at the Plaza Hotel now by calling 1-877-863-4780 or 270-745-0088. Be sure to mention that you are with BPW to get our Conference rate.

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### **Tips to Improve Speaking Skills**

By Kelly J. Watkins  
[www.KeepCustomers.com](http://www.KeepCustomers.com)

Use visual aids confidently. Explain the item before it's shown, and remove it when done. For flip charts, either speak up while writing, or wait until you're done before resuming the talk.

### **BPW Websites**

BPW of River City: [www.bpwrc.org](http://www.bpwrc.org)  
*(Under construction; thanks for your patience!!)*

BPW of Kentucky: [www.bpw-ky.org](http://www.bpw-ky.org)

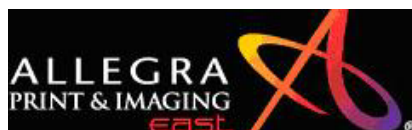
BPW USA: [www.bpwusa.org](http://www.bpwusa.org)

### **Health Tips**

Spring is finally here, I think. Do yourself a favor and commit to walking for 30 minutes each day. Research indicates walking reduces incidence of stroke, lowers triglycerides, wards off diabetes, protects from Alzheimer's, strengthens bones, lowers the risk of colon cancer and relieves depression. What's not to like about all of these positives with just a little effort on your part?

Health Awareness Chair, Judy Vittitow, RN, BSN, MS

## A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS



### ***BPW eNewsletter Submission and Distribution -***

BPW's eNewsletter goal is distribution on the first and third Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less (please!!) to [patty.marks@att.com](mailto:patty.marks@att.com) by 5pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request.