



Business
And
Professional
Women
River City



Happy Spring from the Board of Directors of BPW/River City, Inc.

APRIL MONTHLY LUNCHEON MEETING @ University Club of Louisville
Cardinal Blvd, (North Entrance Belknap Campus)
Louisville, KY (502) 852-6996 www.uclublouisville.org
Wednesday,
April 13th, 2011
11:30am – 1:00pm

For lunch reservations, email your request to: bpwreserve@gmail.com
Lunch Reservation Deadline:
Friday, April 8th by 4pm!*

If you miss the reservation deadline, you may still attend. The Reservation is for those who intend to have lunch at the meeting. There will be a table for non-eaters at each meeting. Meeting attendance is free and open to the public.

Lunches are \$20 for members or guests. You may register in the same manner for a member or a guest, please be sure to specify that the person is a guest.

Be Advised: *You are financially responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters.*
Please have checks made out in advance to speed-up the check-in process.

Make your April Luncheon Reservation on the website:
bpwreserve@gmail.com

*** * * *April Luncheon Speaker* * * ***

Wendy Treinen, Dir. Communications
Kentucky Derby Museum
704 Central Avenue
Louisville, KY 40208 (502) 992-5910

The April meeting for BPW/River City, Inc. is the Election of the new officers for the Leadership Team for 2011-2012.

A Letter From the President:

Dear Members:

We have only a few activities remaining this year and I hope that each one of you will be able to participate.

On April 13th, 2011, at the University Club, BPW/River City, Inc. is holding the organization Annual Meeting. According to the Bylaws, election of officers takes place during this time.

The slate of candidates is:

President:	Jennifer Morrison, USI Insurance
President Elect:	Jeanine Holden, K-Force
VP Programming:	Donna Dumstrof, Paul Semonin Realtors
VP Finance:	Lora Hardin, Lockett, Inc.
Recording Sec:	Tiffany Cardwell, Papa Johns
Corresponding Sec:	Mary Searle, Indiana Wesleyan Univ.
Treasurer:	Sha-Reese Moore, M S D
Parliamentarian:	TBA

The Professional Development Program started in February. The program has been a great success. We will be conducting the program again in August, so be on the look out for your chance to participate.

Please get involved in BPW/River City. You will be glad you did.

Violet Clark
2010-2011 President
(502) 968-8785
Cell (502) 296-5766

Have you been to www.bpwrc.org lately?

Do you want the most up to date information about Business and Professional Women/River City? Check out our new and improved website at www.bpwrc.org. Be sure to bookmark our webpage. As a BPW/RC member, you will want to visit this site often! Have you missed an issue of the eNewsletter? You can find it on our newly updated website. Did you hear about an event at the monthly meeting and want to know more? Visit www.bpwrc.org!

Do you have information you need to relay to the BPW/RC membership? The BPW/RC website is the way to go!

Contact Malena Kraig at mkraig@gmail.com for website submissions.

VIP Opportunities During Regional Spring meetings!

For BPW leadership involvement consider attending the upcoming Kentucky Federation of Business and Professional Women (KFBPW) regional state meetings during the month of April.

Network with existing members and connect with new friends on the state level. This is good for your career and to spotlight your companies.

The meeting date, site location and contact info are as follows:

April 2, 2011 – BPW Spring Meeting - North Central Region – Danville, KY.

For questions contact Amanda Ishmael, [sharpmissishee @ hotmail.com](mailto:sharpmissishee@hotmail.com) or call # 859-588-0719 or 859-235-8347.

April 9, 2011 - BPW Spring Meeting - South Western Region - Central City, KY.

For questions contact Becky Barrick, Director at awards@glasgow-ky.com or call 270-646-8848 or 1-800-929-2731.

April 16, 2011 – BPW Spring Meeting – South Central Region, Campbellsville, KY.

For questions contact Meryl Ward at 606-248-2251 or 606-269-1135.

An Unforgettable Experience:

Best Buddies Kentucky's 2010 Champion of the Year Event

By Tiffany Cardwell

Every year, I try to participate in a fundraiser that I find inspiring and will lead to significant contributions to the community and the workplace. This past fall, I was fortunate enough to be able to participate in Best Buddies Kentucky's first Champion of the Year event.

Best Buddies State Director, Tammy Moloy, and I first met in July 2010. After speaking with Tammy and hearing about the great work she had accomplished in such a short amount of time with building the Best Buddies Kentucky program, I was happy and honored to be a part of a group of eight ambitious, socially active, philanthropic, well-networked and passionate business and community leaders raising funds for the Best Buddies programs.

A Little History For those of you not familiar with Best Buddies, it is an international organization founded in 1989 by Anthony Kennedy Shriver to match individuals with IDD (Intellectual and Developmental Disabilities) together with individuals without IDD in order to foster friendships that can last a lifetime. More than 1,500 college, high school and middle school campuses around the world participate in Best Buddies. Many legal rights have been provided over the last 50 years to people with intellectual and developmental disabilities (IDD). However, people with IDD still feel socially isolated in the communities in which they live, and most employers are still not giving individuals with IDD equal opportunities in the workplace.

The Campaign We started with an exciting and fun Kick-Off event at Blue Grass Audi on September 30th. Eight of us engaged in a seven week fundraising competition to earn Best Buddies Kentucky's "Champion of the Year" title. All participants raised funds in honor of a Buddy Hero – a person, adult or child, with an intellectual or developmental disability. The 2010 Buddy Heroes were Daniel Noltemeyer of Louisville, Kentucky, and Rachel Yussman of La Grange, Kentucky.

I will have to say that I was very nervous at first at the thought of raising at least \$2,500 for the campaign in a short seven weeks. However, with the generosity of family, friends and co-workers, I thankfully was able to raise well above the minimum amount.

The Campaign ended with a beautiful Awards Ceremony at the Sawyer Hayes Center in Anchorage, KY on November 18th. Nick Phelps was named "Champion of the Year" raising over \$17,000! Overall, the event was a tremendous success with all eight candidates raising over \$62,000 to support Best Buddies programs in Kentucky!

I was so proud and excited to be part of such a noteworthy campaign. What an accomplishment not only to raise much needed funds, but to also educate Louisville about the Best Buddies KY organization. For my campaign, I personally reached out to hundreds of contacts worldwide, educating others to the benefits of working with the Best Buddies programs within their communities. Having the opportunity to work with the Champion of the Year Event and formulating new friendships with Daniel Noltemeyer and Rachel Yussman, our Buddy Heroes, was an unforgettable experience, as well as my most memorable moments of 2010. I look forward to working on the 2011 Board with this very worthy organization.

An upcoming Best Buddies Kentucky program which I will be working with in 2011 is Business Buddies. The concept is currently formulating through the creative minds of one of the Ignite Louisville teams--- Team Compass. More details to come soon but if you are interested in learning more about Best Buddies Kentucky and its many programs, please go to www.bestbuddieskentucky.org or contact State Director Tammy Moloy at TammyMoloy@bestbuddies.org.

Just remember...a disability can affect each and every one of us at any point in our lives. There are 7.5 million Americans with intellectual and developmental disabilities and children with intellectual disabilities often grow up experiencing a life of rejection and isolation. Through Best Buddies Kentucky, each one of us can make a difference and help improve the lives of people with disabilities.

Good News from the BPW Foundation:

As you may be aware, the River City BPW Foundation, a separate entity from BPW/River City, Inc., has a fund raiser in conjunction with the Kroger Company. Kroger Cards are available for purchase for \$5.00. These cards have \$5.00 on them, so they basically cost you, the consumer, nothing.

When you purchase one of these cards, every time you put money on the card for your future purchases, the Foundation receives a 4% donation of the money on the card.

We have “sold” about 40 cards, but to date, only 15 people are **actually** putting money on the cards and using them. Just buying the card from the Foundation does not help at all. We really need for you to put money on the card and use the card for your purchases.

You can reload money on the card and continue to use that same card over and over. There is no expiration date on the card. The cards can be used to purchase groceries, gas, prescriptions, or anything sold by Kroger and their affiliates (JayC, etc.) If you have multiple cards, consider giving one to your husband and/or children to use for gas and other purchases.

We recently received \$252.52 from our Kroger Card usage. Every time we go over \$5,000 in sales, Kroger sends us a check for 4% of the total. If we could get the many of you who purchased a card or were given ones to reload their cards, we would be sitting pretty. The \$252.52 can be half of a scholarship, yeah!

The really cool thing about this program is that it costs you absolutely nothing to participate, yet each time you use the Kroger Card, you are making a contribution to women in our community! That’s pretty cool!

On another high note, the Foundation has received 4 letters from women with breast cancer that took part in the massage program at Floyd Memorial Hospital from the grant they received from Links For Life/Foundation.

Remember - Every time you take part in a Foundation fund raiser, you are growing our scholarship program and/or giving grants to agencies, hospitals, organization that do research, education, treatment for breast cancer.

“Remember, every time you take part in a foundation fund raiser, you are growing our scholarship program.

IMPORTANT DATES TO REMEMBER:

April

13th Monthly BPW/RC Meeting – [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)

18th Executive Board @ USI Insurance, 9700 Ormsby Station Road Suite 200, 5:45–7 :00

May

1 st Membership Dues Reminder – BPW/River City dues for all members are due May 1 each year. The \$75 dues should be mailed to: BPW/River City, ATTN: Membership, P.O. Box 36004, Louisville, KY 40233-6004

11th Monthly BPW/RC Meeting – [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus) Awards Luncheon and Networking meeting.

16th FINAL Full Board Meeting @ USI Insurance, 9700 Ormsby Station Road Suite 200, 5:45–7 :00

As Always Thanks to our Sponsors.

