

Business & Professional Women / River City

BPW River City

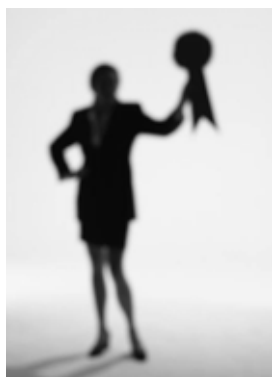
An edition of the News and Views

May Luncheon: BPW Awards & Recognition

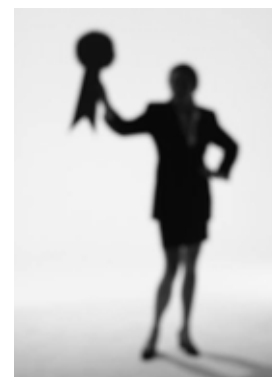


TODAY:

Join BPW/RC
in welcoming
Eleanor Jordan
for a discussion on the
*State of Pay Equity in
Kentucky*
See page 11 for details



COME CELEBRATE A GREAT YEAR OF PHENOMENAL BPW WOMEN! Recognition will be given to those who have participated in the BPW/RC program over the 2008-2009 year. And there will be awards given to those who have served us well this year!



Make Your May Luncheon Reservation Today!

MAY MONTHLY
LUNCHEON MEETING

Wednesday, May 13th, 2009

For lunch reservations email your reservation to **Jeanine Holden** at JHolden@kforce.com

You may register in the same manner for a member or a guest, please be sure to specify that the person is a guest. Be

advised: You are financially responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters. *Brownies and Cookies on each table. Meeting attendance is free, and open to the public. Lunches are \$20.*

Our menu for this meeting is: **LUNCH BUFFET:** The Buffet includes Salad Bar, Soup of the day, two Entree selections, a Starch & a Vegetable, along with Rolls & Butter, Iced Tea and Coffee, and platters of

Please have checks made out in advance to speed-up the check-in process.

For lunch reservations email your reservation to **Jeanine Holden** at JHolden@kforce.com

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Trade Fair, Anyone?

Do you have something that you want to sell? We want to offer you an opportunity to sell your "wares" and to support the BPW Foundation at the same time. The booth fee for BPW members is FREE! There will be a minimal booth fee for friends of BPW/RC.

The details have yet to be finalized, but if you are interested and would like more information, please email Sue Woods at swoods@semonin.com prior to **May 1st.**

Sue Woods
VP Issues Management



A Letter From the Prez:

Ladies,

If you haven't planned to do so already, I want to encourage you to attend the Pay Equity Day Event this afternoon. BPW/RC is calling attention to the continuing wage disparity and taking today as an opportunity to educate women and men about solutions to wage discrimination. Today we welcome **Eleanor Jordan**, Executive Director of the [Kentucky Commission on Women](#), for a discussion on the state of pay equity in Kentucky.

The event is being held at the **Clifton Center located at 2117 Payne Street, Louisville, KY 40206**. Ms. Jordan will be discussing the key economic issues that are affecting women in Kentucky including pay equity. All are welcome to attend this event and the price of admission couldn't be better. It is **FREE!** So bring your friends, your sister, your co-workers...your boss. We are looking forward to seeing you there.

Cost: Free!

Date: TODAY

Time: 4:30

Location: Clifton Center, 2117 Payne Street, Louisville, KY 40206

Blessings abundant!

Lorie Marcum

BPW/River City

2008-2009 President



Lorie Marcum
BPW River City President,
2008-2009

"If you haven't planned to do so already, I want to encourage you to attend the Pay Equity Day Event this afternoon."

BPW SCHOLARSHIP OPPORTUNITY: Deadline May 30th

BPW scholarships will be awarded in August for the 09-10 school year. The application is attached to this eNewsletter.

- Women 25 years of age or older by July 1.
- U.S. citizen and resident of the Louisville metropolitan area.
- Evidence of acceptance into an accredited program.
- Need financial assistance to complete education or upgrade skills.

Applicants need not be BPW members or require endorsement of a BPW affiliate.

Please pass this information on to all women who meet the below qualifications. Call Alex Rohleder 429-8223 for information or questions. The deadline is May 30th.

To find the attached application, click on the paperclip icon on the lower left hand corner of this PDF file.



Networking Opportunities

100 Wise Women in Louisville Breakfast Series

100
Wise Women
LOUISVILLE

The 100 Wise Women series is an ideal forum for developing a network of mentors, colleagues and friends. This kind of network is essential in helping young women establish themselves as leaders in their careers and in the community. The atmosphere is welcoming and supportive. The takeaway

is an abundance of positive energy and a sense of empowerment.

Each breakfast forum features a keynote presentation by one of Louisville's esteemed women leaders. Following the presentation, established women leaders identified as Wise Women facilitate lively discussions at tables of 5-6 emerging women leaders.

[100 Wise Women keynote speakers for 2009](#)

Attend any of the 2009 100

Wise Women Breakfast Forums and [register to win a strand of pearls!](#)

For more information, contact [Jackie Nash Hornstein](#).

100 Wise Women is designed to increase the base of Louisville's qualified, connected women leaders and is presented by the Leadership Louisville Center and Today's Woman magazine. Supporters include Louisville Urban League Young Professionals, Women 4 Women, Young Professionals

Association of Louisville and Delta Dental of Kentucky.

Location for the May events: University Club on the campus of the University of Louisville [Driving directions](#)

(Location for Sept. and Nov. dates to be announced.)

C o s t
\$25, or \$15 for students (limit of 20 students) payable with credit card via [online registration](#).

Tribute to Working Women Luncheon

BUSINESS FIRST

Best-selling self-help author Marci Shimoff will be the featured speaker at Business First's 14th annual "Tribute to Working Women Luncheon" on Thursday, May 7.

Ms. Shimoff is a transformational leader and one of the nation's leading experts on success and happiness. Her six best-selling titles in the *Chicken Soup for the Soul*

series have met with stunning success, selling more than 13 million copies worldwide and have been on the New York Times bestseller list for a total of 108 weeks.

Ms. Shimoff's latest book, *Happy for No Reason: 7 Steps to Being Happy from the Inside Out*, offers a revolutionary approach to experiencing deep and lasting happiness. She's also a featured teacher in the international film and book phenomenon, *The Secret*.

The luncheon sells out nearly every year, so reserve your place today. Tickets: \$40, Table for 8: \$320. Get Ticket Order Forms Online: <http://www.bizjournals.com/louisville/event/5605>

When: Thursday, May 7, 2009 11:00am - 1:30pm
Where: Kentucky International Convention Center 221 Fourth St. Louisville, Ky. 40202, Louisville, Ky 40202



Equal Pay Day 2009: Free Networking Opportunity!



TUESDAY, APRIL 28, 2009
3 P.M.
Clifton Center
2117 Payne Street
Louisville, KY 40206-2011

Join the Business and Professional Women of River City, Inc. in welcoming Eleanor Jordan, Executive Director, Kentucky Commission on Women for a discussion on the *State of Pay Equity in Kentucky*.

Ms. Jordan will be discussing the key economic issues that are affecting women in Kentucky including Pay Equity.

You will have a chance to network with other women leaders and those interested in working on women's issues!

Other invited speakers include: Representative Joni Jenkins, Kentucky House District 44 and sponsor of Kentucky fair pay legislation AND Councilwoman Tina Ward-Pugh, Representative, District Nine, Louisville

Metro Council

RSVP to Alina Pabin-Prusak at apabinprusak@gmail.com or call (313) 475-0077 for additional information!



Equal Pay April 28, 2009 - Wear Red!

Tuesday, April 28, is the national observance of Equal Pay Day, the day when women and men around the country recognize the wage gap between working women and men, and offer remedies to address pay inequity. According to statistics released in 2008 by the United States Census Bureau, women are paid, on average, 78 cents for every dollar their male counterparts are paid -- a gap of 22 cents.

It's shameful, but here in Kentucky women's pay doesn't even measure up to the national average. We are paid just \$.74 of men's pay. Women and our

families are being short-changed thousands of dollars a year and hundreds of thousands of dollars over the course of a lifetime.

There were almost 71 million women aged 16 and over in the workforce in 2008, a significant increase from 18.4 million in 1950. In 2008, women comprised 46 percent of the labor force. With more women in the workforce, and more families reliant upon women's paychecks for their livelihood, the US must address the wage gap for the sake of American families and their financial stability.

Pay equity is a growing national movement. States around the country are introducing pay equity legislation and women continue to recognize the importance of this legislation. Pay inequity penalizes families especially during times of economic hardship so we must address it when trying to boost the economy. At the rate we are going, the wage gap will not close until 2057. Women and their families cannot afford to wait that long!

Stay tuned to your BPW e-newsletter for further updates on our plans for Pay Equity 2009.

Download your Wage Gap coupon today!

<http://www.pay-equity.org/images/coupon2009.jpg>

From the National Committee on Pay Equity



Here is your connection to Legislative Hotlines:

- BPW/USA Legislative Hotline: See www.bpwusa.org/custom/getactive/iframe.cfm
- Kentucky Political News - U.S. Politics Today: www.uspolitics.einnews.com/kentucky/
- Kentucky Legislature Home Page: www.lrc.ky.gov/home.htm
- Louisville Metro Council Home Page: www.louisvilleky.gov/MetroCouncil/default.htm

BPW eNewsletter Submission and Distribution

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to BPWeNewsletter@aol.com by 7pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request

BPW Websites - Keep Informed by Checking Us Out Regularly:

BPW River City: www.bpwrc.org

BPW of Kentucky: www.bpw-ky.org

BPW USA: www.bpwusa.org

90 Years of Building Powerful Women

July 31 - August 1, 2009

St. Louis, Missouri

On July 15, 1919, BPW was founded, beginning a tremendous journey for all

working women. Join us and help celebrate 90 Years of Building Powerful Women in the birthplace of BPW - St.

Louis, Missouri. Make plans now. We will be celebrating at the Hilton St. Louis Airport 10330 Natural Bridge Road, Saint Louis, Missouri, USA, 63134-3303. The room rate is \$75.00 for a single or double suites are available upon request (depending on availability) at a rate of \$125.00 - \$175.00. For reservations, call 1-314-426-5500 or go online at

<http://www.hilton.com/en/hi/groups/personalized/STLHIHF-BPW-20090731/index.jhtml>. The deadline to receive the BPW room rate is July 3, 2009.

24 hour courtesy shuttle from airport. Your registration fee of \$90 includes:

Opening reception on Friday, Saturday lunch and Saturday

evening celebration.

Missouri will be hosting a breakfast on Saturday morning for an additional \$25 fee.

Registration deadline: July 3, 2009. See attached registration form. (Click on the paper clip icon in the lower left hand corner of this PDF file.)

BPW/RC Now Has a Facebook Page!

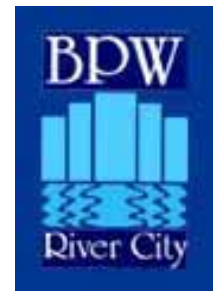


The Business and Professional Women of River City now has a Facebook page! Become a fan.

Anyone "Facebook challenged" like our esteemed but humble BPW/RC President? After you sign in on your Facebook account, search for Business and Professional Women of River City or click on the link below to find us. Once you find our page, click on the "become a

fan" link in the upper right hand corner...you're in!

<http://www.facebook.com/business/dashboard/#/pages/Business-and-Professional-Women-of-River-City/65602694477>



BPW/KY State Conference: June 2009



The Kentucky Federation Busi-

ness & Professional Women's Clubs, Inc. will be holding the 87th Annual State Convention June 4th through the 6th at the Crowne Plaza Hotel in Louisville, Kentucky.

Early Registration Fee **expires on May 1**. It is very important that every member plan to

attend the full conference as members will be electing officers for the 2009-2010 fiscal year, voting on proposed BPW/KY Bylaw and Policy changes.

A town hall meeting will be held prior to the 4 PM business session. The plan is to discuss and answer questions regarding the BPW/KY Bylaw and Policy

changes.

PLEASE REFER TO ATTACHED AGENDA AND CONFERENCE REGISTRATION FORM!

Your Name Here: BPW Name Badges

Have you ever noticed those ladies at the monthly luncheon meetings with those snazzy BPW name badges? Have you ever thought to yourself, "I wonder where she got it? I want one!" Well, now you can have one made just for you.

They are only \$9.00 each. Order yours today at www.bpwsupply.com. Click on "Personalization" on the lower left hand corner.



National Stroke Awareness Month

May is National Stroke Awareness Month. The aim of National Stroke Awareness Month is to make Americans aware that they may be able to 'Save A Life' of a person experiencing a stroke.

The National Stroke Awareness Month program places emphasis on making the public aware about Acting FAST.

According to the [National Stroke Association](#), a person experiencing a stroke can be

treated if people have acted FAST - 80% of strokes can also be prevented.

FAST being an acronym for things to check in a suspected stroke victim:

F - Face / Does the face droop on one side when the person smiles?

A - Arm / After raising both arms, does one of the arms drift downwards?

S - Speech / After repeating a simple phrase, does the person's speech sound slurred or strange?

T - Time / If any or all of the above are observed, call 9-1-1 (if in US or 999 in UK) and ask for medical assistance.

Source: *National Stroke Association*

Paula Brinegar
Health Committee Chair
BPW - River City



Women's Health Week Kick-Off Event



Metro Office for Women and Norton Cancer Institute are partnering to provide health

services and information on May 11th from 10:00 to 2:00. This event will be held at 810 Barret Avenue.

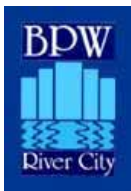
Jackie Hays, of WAVE3-TV, will launch the event at 10 a.m. at the Urban Government Center at 810 Barret Avenue. The event provides women with an

opportunity to access information and services from the Norton Cancer Institute's Preventive Services, Louisville Metro Public Health and Wellness' Women's Services, the Colon Cancer Prevention Program, Planned Parenthood's Health Services and more. There will be informational sessions on

the half hour starting at 10:30 a.m. by the Kentucky Cancer Program, Kentucky Women's Health Registry, UK Cooperative Extension and the Kentucky Commission on Women.

To learn more, visit our website at www.louisvilleky.gov/OFW.

We Want You On The BPW/RC Board



Would you like to be more involved with BPW River City? Would you like to form life long friendships and valuable business connections? We are looking for committee chairpersons for next year's board. Anyone

wanting to get more involved in BPW to please contact me, Sue Woods at (swoods@semonin.com) or 502-327-2505 to be involved in a committee.



Girl Scouts of Kentuckiana: Women's Health Fair



May 15, 2009,
10:00 am- 2:00 pm

In celebration of National Women's Health Week, we are

hosting a Women's Health Fair for the community on May 15. Please plan to attend and forward this e-mail to friends, family and volunteers. The Health Fair will be held at the Girl Scout office, 2115 Lexington Road in the Troop House. Featuring Norton's Mobile Mammography Unit!

There will be Health Demos, Healthy Lifestyle Tips, Door Prizes.

Screening mammography exams are no cost to eligible participants who are uninsured, over age 40 who have not been screened in the past year. State law requires Nor-

ton Healthcare to bill insurance carriers for those who are insured for mammography.



River City BPW Foundation Churchill Downs Backside Tour Fundraiser



The River City BPW Foundation is offering tours of the historic Churchill Downs Backside/Stable area. 100% of the proceeds will go to the scholarship fund.

Tours are being offered Sunday, April 19, 2009 and Saturday, May 9, 2009.

Tours begin PROMPTLY at 7:00 AM.

Cost \$25 per person, which is tax deductible.

Breakfast can be purchased after the tour at the Track Kitchen on the Backside.

Reservations are required and limited to the first 30 registering for each day.

Tours will be held, rain or shine.

Name: _____

Address: _____

Phone: _____

Email: _____

Please reserve _____ tickets @ \$25 each. The total amount enclosed is \$_____. (Reservations are made on a first come, first serve basis)

I prefer to attend _____ Sunday, April 19, 2009

_____ Saturday, May 9, 2009

Mail your reservation form and check to:

*Phyllis Hargrave
1411 Vixen Court
New Albany, IN 47150-9658*

Checks should be made to: [River City BPW Foundation](#)

Questions: Call Phyllis at 812-944-4411

April 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2  Deadline to make Luncheon Reservation for the monthly meeting on the 11th	3	4
5	6	7 5:30 Leadership BPW St. Mary's & Elizabeth Hospital Women's Center	8  12:00 Monthly BPW/RC Meeting @ Jefferson Club	9	10 E-Newsletter Article Submission Deadline	11
12	13	14 E-Newsletter Distribution	15	16	17	18
19 7:00 AM BPW/RC Foundation Churchill Downs Backside Tour Fundraiser	20  5:45 BPW/RC Executive Board Meeting Arison Insurance	21	22	23	24 E-Newsletter Article Submission Deadline	25
26	27	28 4:30 Pay Equity Event! E-Newsletter Distribution	29	30		

May 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Deadline for Membership and Regional Award Submissions	2
3	4	5	6	7  Deadline to make Luncheon Reservation for the monthly meeting (13th)	8 <i>E-Newsletter Article Submission Deadline</i>	9 7:00 AM BPW/RC Foundation Churchill Downs Backside Tour Fundraiser
10	11	12 E-Newsletter Distribution	13  12:00 Monthly BPW/RC Meeting @ Jefferson Club	14	15	16
17	18  5:45 BPW/RC Full Board Meeting Arison Insurance	19	20	21	22 <i>E-Newsletter Article Submission Deadline</i>	23
24	25	26 E-Newsletter Distribution	27	28	29	30 BPW/KY Foundation Scholarship Application deadline
31						

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Business & Professional Women / River City

Pay Equity in Kentucky



TUESDAY, APRIL 28, 2009

4:30 P.M.

Join Business and Professional Women of River City, Inc.

in welcoming

Eleanor Jordan

Executive Director

Kentucky Commission on Women

for a discussion

on the

State of Pay Equity in Kentucky

Cost: Free!

Location: Clifton Center

2117 Payne Street



Eleanor Jordan*



*Eleanor Jordan was appointed in January 2008 as the Executive Director of the Kentucky Commission on Women, by Governor Stephen L. Beshear. She is the first African American to hold the post which requires her to consult with and advise the Governor and his Cabinet on matters pertaining to and of interest to women, to conduct programs,