



# BPW River City

An edition of the News and Views



Membership has looked a little different this BPW year (2009-2010). Since there are no longer national dues, we will be basing membership on your renewal month through May this year for 2009-2010.

If your membership renewal month is March or April, you will soon be receiving an email. Beginning in March, we will invoice everyone for their renewal membership dues in the amount of \$75.

Please forward your renewal membership dues for 2009-2010 BPW year to BPW River City, P.O. Box 36004, Louisville, KY 40233.

## March Speaker: Jean Schumm



Jean Schumm founder of "Operation: PARENT"

On March 10th, please join us to hear Jean Schumm, founder of Operation: PARENT, speak about the trials and tribulations of being a parent of a teenaged child.

Jean Schumm started "Operation: PARENT" five years ago so parents would have a place where they can turn when they're raising teenagers.

Jean has 5 children ages 14, 17, 19, 23 and 25 and knows first-hand how difficult it can be to raise healthy, well-adjusted teens in today's toxic culture... especially for working parents!

Operation: PARENT started out at South Oldham High School, utilizing one small classroom and serving families in Oldham County and now has now connected with over 700 families in Oldham and Jefferson County through parenting classes and speaker events, and has sold 4,000 copies of its Parent Handbook across the country.

Most of us know a teenager who is hurting due to a drug or alcohol issue, an unwanted pregnancy, depression, an eating disorder, bullying or blended family issues. For every hurting teenager, there are parents who are hurting even more, but Jean hopes to provide these parents with real HOPE and ultimately change the culture by networking parents together through Operation: PARENT.

## Make Your MARCH Luncheon Reservation Today!

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For lunch reservations, email your reservation to **Jeanine Holden** at [JHolden@kforce.com](mailto:JHolden@kforce.com)



Lunch Reservation **Deadline**  
*\*Thursday, Mar. 4th by 4 p.m.!\**

You may register in the same manner for a member or a guest, please be sure to specify that the person is a guest. Be advised: You are financially

responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters.

### FEBRUARY MONTHLY LUNCHEON MEETING

Wednesday,  
March 10th, 2010

at The Jefferson Club

Top Floor, 500 West Jefferson St.

12:00 Noon - 1:00 PM

Our menu for this meeting is:

**LUNCH BUFFET:** The Buffet includes Salad Bar, Soup of the day, two Entree selections, a Starch & a Vegetable, along with Rolls & Butter, Iced Tea and Coffee, and platters of Brownies and Cookies on each table. *Meeting attendance is free, and open to the public. Lunches are \$20.*



*Please have checks made out in advance to speed-up the check-in process.*

## A Letter From the Prez:

Hi everybody!!

I can't wait until February is gone. It has been cold and dreary and we are ready to spring!! I'm sorry that we had to cancel our February meeting, but we are excited about our March luncheon. Please check our newsletter for details.

We completed a wonderful Professional Development Program (PDP) a few weeks ago. We were rolling along until we had to cancel one Saturday and we did not have as much participation during the last week. We did have some wonderful presenters and approximately 8 people completed the course. Because of the cancellation and the timing, we did not have any participants who presented a speech. The Region and State Federation of Business & Professional Women have also elected not to have a PDP competition this year. But we were glad to complete the program.

Our Membership committee had a meeting last Friday for our membership drive kickoff which will be coming up in March. We want to challenge each of our members to invite 3 potential members to our next 2 luncheons. We are also asking our past members to come back and join us. We have 2 wonderful speakers coming up during March and April. We are also going to have a speed networking luncheon coming up later in the year.

I hope that you will take the time to read this newsletter and see if anything is of interest to you. I look forward to seeing you at our next luncheon on March 10<sup>th</sup>.

Thanks,

*Sue Woods*

BPW/River City  
2009-2010 President



Sue Woods

BPW River City President,  
2009-2010

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## Have you been to [www.bpwrc.org](http://www.bpwrc.org) lately?

Do you want the most up to date information about Business and Professional Women / River City? Check out our new and improved website at [www.bpwrc.org](http://www.bpwrc.org). Be sure to bookmark our webpage. As a BPW/RC member, you will

want to visit this site often!

Have you missed an issue of the eNewsletter? You can find it on our newly updated website. Did you hear about an event at the monthly meeting and want to know more? Visit [www.bpwrc.org](http://www.bpwrc.org)!

Do you have information that you need to relay to the BPW/

RC membership? The BPW/RC website is the way to go!

Contact Malena Kraig at [mkraig@insightbb.com](mailto:mkraig@insightbb.com) for website submissions.



# Vacation Security – Crime Prevention Tips

Vacation is a time for fun and relaxation. Don't let yours be ruined by crime. We have listed some valuable crime prevention tips below to help you prepare for your upcoming vacation.

## Before leaving ....

- Have good locks on all doors and windows, and use them!
- Engrave your valuables with your driver's license number (not your social security number), and take pictures of important valuables. Keep copies of your records locked up somewhere safe (lock box, etc.).
- Never leave your house key hidden outside under a doormat, in a flower pot, or on the ledge of a door.
- Make your house appear "lived in." Use timers for lights and radios. Have a neighbor or a friend pickup mail, packages and newspapers, and keep the lawns mowed and watered. Leave your trip plans and emergency phone number with a trusted neighbor or friends.

## On the road ....

- Never carry large amounts of cash; use trav-

eler's checks. If you must carry large sums of money, do not display it openly.

- Keep a record of traveler's check numbers and your credit card numbers in a safe place. Have the telephone numbers to call in case your checks or credit cards are lost or stolen.
- Be aware of your surroundings and never advertise your plans to strangers; this includes travel routes and the amount of cash you are carrying.
- Do not stop to offer help to a stranded motorist. If you have a cell phone, help by calling for assistance.
- If you suspect someone is following you, drive to the nearest service station, restaurant or business and then call the local police department (or dial 911).

If your vehicle breaks down, raise the hood and attach a white flag to the antenna. Use your cell phone to dial for help.

## Car Security ....

- Always lock your vehicle after entering or leaving it.
- Park in well-lighted ar-

eas.

- Check the back seat before entering your vehicle.
- Mark your valuables inside your vehicle with your driver's license number (GPS, etc.).
- Always lock valuables out of sight, preferably in the trunk. Always carry wallet, check book and purses with you.

Do not advertise that you are a tourist. Place maps and travel brochures in the glove compartment.

## Hotel / Condo / Motel security ....

- Determine the most direct route to and from your room, to the fire escapes and elevators.
- When occupying or leaving your room, use all auxiliary locking devices on doors and windows.
- Use the door viewer "peephole" to identify anyone requesting entry. Open the door only if you are certain the person has a legitimate reason to enter your room. If in doubt, call the condo/hotel or motel office.

- Unpack and place belongings in the closet and dresser. Arrange your things so you'll know if anything is missing.
- Never leave money, checks, credit cards or car keys in the room. Take them with you.
- Report any lost or stolen items to the hotel/condo/motel management and to the local police.

Report to the management any suspicious movements in the corridors or rooms.

Remember --- the only way to stop crime is to get involved in crime prevention. If you have any comments or questions, please submit them by e-mail to [news@fcsdin.net](mailto:news@fcsdin.net). Enjoy your Spring Break or Summer vacation and be safe!

- Vacation is a time for fun and relaxation. Don't let yours be ruined by crime. We have listed some valuable crime prevention tips below to help you prepare for your upcoming vacation.

**Remember --- the only way to stop crime is to get involved in crime prevention. Enjoy your Spring Break or Summer vacation and be safe!**

## 2009 Leadership BPW Program

Leadership BPW consists of meetings with community leaders who will share their knowledge about various community initiatives, community resources, places of interest and corporations. The goal is to become more educated about our city's resources, while developing attributes to become future business/community leaders. We are able to ask all the questions we want of these community leaders who have specifically opened their doors to accommodate our leadership program.

The committee chairs doubled the number of events for this year's program from 9 to 18 events. This will give participants 2 events per month to select from.

### LEADERSHIP BPW DATES:

Mar. 2, 2010	Print House for Blind	3:00 - 4:00 pm
Mar. 17, 2010	Persimmon Ridge	5:30 - 6:30 pm
Apr. 6, 2010	Louisville Convention Center & Visitor's Bureau	5:30 - 6:30 pm
May 12, 2010	Graduation Day at BPW luncheon meeting	noon

For more info contact Cindy Vaughan at : [CindyVaughan14@bellsouth.net](mailto:CindyVaughan14@bellsouth.net)

or

Christine Taylor at: [cmtaylor222@aol.com](mailto:cmtaylor222@aol.com)



## Important Dates to Remember:



### March

- All Month Women's History Month
- 10 Monthly BPW/RC Meeting - Jefferson Club
- 15 *Kentucky Cardinal* deadline
- 15 Board Meeting - Arison Insurance
- 27 North Central Region Meeting

### April

- 1 Deadline for STATE awards submissions
- TBA Equal Pay Day
- 14 Monthly BPW/RC Meeting - Jefferson Club
- 19 Board Meeting - Arison Insurance
- 30 BPW/KY Foundation Scholarship Application deadline

### May

- All Month Military Appreciation Month
- 1 Deadline for ALL Local and Regional Award Submissions
- 1 Submit Regional YC information to State YC Chair
- 12 Monthly BPW/RC Meeting - Jefferson Club
- 17 Executive Board Meeting - Arison Insurance

### June

- 9 Monthly BPW/RC Meeting - Jefferson Club
- 10 BPW/KY Executive Committee Dinner, Barren River State Park, Lucas, KY
- 11-13 BPW/KY Annual Conference, Annual Conference, Barren River State Park
- 14 Board Meeting - Location TBA

### July

- 14 Monthly BPW/RC Meeting - Jefferson Club



# March 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Leadership BPW 3:00 Print House for the Blind	3	4	5 <i>E-Newsletter Article Submission Deadline</i>	6
7	8	9  E-Newsletter Distribution	10  12:00 Monthly BPW/RC Meeting @ Jefferson Club	11	12	13  www.bpwrc.org Information Submission Deadline
14	15  5:45 Full Board Meeting @ Arison Insurance	16	17 Leadership BPW 5:30 Persimmon Ridge	18	19 <i>e-Newsletter Article Submission Deadline</i>	20
21	22	23  E-Newsletter Distribution	24	25	26	27  www.bpwrc.org Information Submission Deadline
28	29	30	31			
						



Contact: Shane Thomas  
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E-mail: shane\_thomas@deca.org

FOR IMMEDIATE RELEASE

## **1,000 Kentucky businesspeople needed to judge DECA's business and marketing students**

**DECA's international conferences will bring 16,500 members and \$14 million to Louisville-area economy**

One-thousand local business members who are supervisors, managers, directors and executives in the business, marketing, finance and hospitality and tourism fields are needed on Monday, April 26, 2010 to judge DECA's competitive events.

More than 15,000 high school students and advisors with interests in finance, hospitality and tourism, marketing and management will convene in Louisville, Ky. for DECA's annual International Career Development Conference held April 24-27, 2010. Nearly 1,500 of their college counterparts will meet April 17-20, 2010, with judging occurring Monday, April 19, at the Galt House Hotel.

Local business members wishing to volunteer their time and expertise should call Shane Thomas, DECA's Director of Competitive Events, at (703) 860-5000. Training is provided on-site the day of the event for judges.

DECA members will compete against state/provincial finalists in one of DECA's 60 competitive events based on industry and national curriculum standards. Students will compete in role-plays, case studies and prepared presentations in events such as Accounting, Advertising Campaign, Business Operations Research, Business Law and Ethics, Entrepreneurship, Fashion Merchandising, Hotel and Lodging Management, Restaurant Management, Retail Merchandising and Sports and Entertainment Marketing.

DECA members will pump more than \$14 million into the Louisville-area economy during these international conferences. More than 1 million square feet of convention center space will be used, 30,000 hotel room nights will be reserved, 15,000 tickets to area attractions will be purchased, 250,000 meals will be served and countless souvenirs will be purchased.

DECA is a 501(c)(3) not-for-profit student organization preparing its members for careers in marketing, management and entrepreneurship. DECA operates in all 50 United States, the District of Columbia, Puerto Rico, Guam, the Virgin Islands, Canada, Mexico and Germany. The United States Congress, the United States Department of Education and the district, state and international departments of education authorize DECA's programs.

### **Quotes from DECA members, judges, and school board members**

"I have been a business manager for many years and I have learned methods of speaking and marketing and have found DECA to be more informative than the formal training I received as a manager within my organization. I have learned to respect DECA and feel it is a must for high school seniors before entering college or the work force. If given a choice, a DECA member would earn a position within my organization over someone without DECA on their resumé."

- Mona Fulkerson, Grayson County School Board Member

"DECA was one of the most influential parts of my development as a person. It took me to many parts of the country and introduced me to many great friends and business relationships that I still rely on today."

- Jason Benefiel, Former Kentucky DECA Member

"The level of expertise that the competitors demonstrated was not only extraordinary, but reinforced my level of confidence in the youth of America."

- Lisa Skaggs, Former DECA Judge

## A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS:



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### ***BPW eNewsletter Submission and Distribution***

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to [BPWeNewsletter@aol.com](mailto:BPWeNewsletter@aol.com) by 7pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request.