



“To achieve equity for all women in the workplace through advocacy, education and information.”

MONTHLY LUNCHEON MEETING

Wednesday, July 9th, 2008

Topic: “Kentucky Show”

Speaker: Tim King

We know that many of you take vacations during the summer, but we hope that everyone will join us for our July 9th noon luncheon at the Jefferson Club downtown. We will have a wonderful speaker, Tim King, speak to us about a new project that is going on in our city. It is the new “KentuckyShow!” that premieres on Sept. 12th in a new \$2 million theater at the Kentucky Center. “KentuckyShow!” is a 30-minute show that “features breathtaking panoramas and reflect the spirit of the people, showing what makes Kentucky one of the most beautiful, interesting and unusual places on Earth”. Please join us to hear more details. You can also check out www.kentuckyshow.com, for more information.

The Jefferson Club

Top Floor, 500 West Jefferson Street

11:30 AM - 12:00 Noon: Networking and Registration

12:00 Noon - 1:00 PM: Program and Lunch

Lunch Reservation Deadline

**** Thursday, July 3rd by 4 p.m.! ****

For lunch reservations, call 499-4420, or email your reservation with menu choice to Cheryl Tingle at Cheryl.Tingle@am.jll.com. You may register in the same manner for a member or a guest, please be sure and specify that the person is a guest. Be advised: you are financially responsible for any reservation you make whether you (or your guest) attend. Reservations are not required for non-eaters. Our menu for this meeting is:

LUNCH BUFFET:

The Buffet includes Salad Bar, Soup of the day, two Entree selections, a Starch & a Vegetable, along with Rolls & Butter, Iced Tea and Coffee, and platters of Brownies and Cookies on each table.

Meeting attendance is free, and open to the public. Lunches are \$20.

Please have checks made out in advance to speed-up the check-in process

BPW/RC continues to collect drink tabs for Ronald McDonald House, so bring your drink tabs to the luncheons!

A WORD FROM OUR PRESIDENT:

Sad News/Happy News

You know how important balance is so when I give you sad news, I hope to balance it out with happy news.

Unfortunately Karen Dunaway has had to resign from the Board as VP of Finance. Karen was assigned some projects with her company that are going to require her to go to school in the evening and take up a lot more of her time that she thought she would have available. Karen - we want you to know we are totally behind you and let us know if we can help you out in any way! Be kind to yourself and when you take a break, please join us for the monthly meeting!

Happy News, Teresa Cleary would love to move into the VP of Finance position (who was formerly voted in for the Treasurer position). Teresa is a CPA with Welenken Himmelfarb & Company and has plenty of experience with budgeting, tax forms and all the other requirements that this position expects.

Karen Bertram who is the Senior Manager at Price Waterhouse Coopers has agreed to become Treasurer working under the supervision and in cooperation with Teresa. Karen is a Senior Manager in the Private Company Services (PCS) practice of the Louisville office. She has over 15 years of public accounting experience with privately-held, private-equity-owned entities, and multinational companies, with a client base primarily in the manufacturing, service, and retail industries, including those that have parent companies in Japan, Germany, Belgium, England and Switzerland.

There will be an election in August.

If there is anyone else who would like to become the replacement for this position, please let me know. If not, we will proceed with the election as indicated above for these two positions.

Blessings Abundant!



Lorie Marcum
BPW River City President, 2008-2009

Announcements

Phyllis Hargrave and her leadership team go out with a resounding BANG!

On Saturday, June 7, 2008 at the Holiday Inn in Bowling Green, Kentucky BPW/River City wins state awards by a landslide:

Choices - Tori Coward

KY Cardinal Advertising

Issues Management for Training & Development and Management Overall -Laura Kane

Legislation - Violet Clark and Phyllis Hargrave

Giraffe Award - Phyllis Hargrave (Membership as a whole)

Membership - Plus 10 - Sue Woods

Plus 5 - Shantha Diaz

Public Relations Newsletters Tiffany Cardwell (News and Views)

Patty Marks (E-Newsletter)

Overall PR - Alina Pabin Prusak

AND state representatives for IDP (Individual Development Program) and Young Careerist are BPW/RC's own Iris Jasmin and Poorna Ramakrishnan, both of Anthem Blue Cross Blue Shield.

BPW/RC Participation Recognition - BPW/KY Foundation, NBWW, Nursing and Health Issues, BPW/USA Foundation, Membership Increase and Retention.

Back-the-Pack Donations for Upcoming School Year

BPW/RC is once again sponsoring this program for the upcoming school year for the Portland Elementary After-School program. If you would like to contribute, purchase a backpack and/or items that would go into a backpack, and bring those items to our July and August meetings. If you would like to contribute but don't have the time to shop, please make your check payable to Project Women or Portland Elementary and we will contribute that with the supplies designating it for back to school materials. Please mail you check to BPW Back the Pack Program, P.O. Box 36004, Louisville, KY 40233-6004.

Please help a needy child. Email Lorie Marcum at lmarcum@secc.org for additional details.

Public Relations Call Out!

Calling all members of Business and Professional Women (BPW) of River City! You are *WANTED* by the BPW public relations committee. Share your vision and inspire a plan to connect with our stakeholders in the coming year.

Meetings will be the first Friday each month, 8 a.m. to 8:59 a.m. at ArtSpace 321 West Broadway starting August 1!

For more information contact Alina Pabin-Prusak via phone (502) 618-5328, or apabinprusak@yahoo.com

Be a part of the movement! Building Phenomenal Women.

Public Relations: The practice of managing the flow of information between an organization and its publics, it aims to gain an organization or individual positive exposure to their key stakeholders. - *Wikipedia*

WALKERS, RUNNERS, VOLUNTEERS: We Need You!

The 25th Annual Pioneer 5K Run/Walk will be held on Saturday, August 30, 2008, 8:00 AM at Seneca Park. The Pioneer 5K Run/Walk will benefit BPW's Links for Life breast cancer fight.

Registration is available online at:

www.active.com/event_detail.cfm?event_id=1600167

You also may register by visiting Fleet Feet Louisville.

Applications will be in the sporting goods stores in late July.

Early entry fee is \$20, and will be \$25 after August 28th. Pre-race packet pick-up available at Fleet Feet Louisville on August 29th or on the day of registration between 7 AM & 7:45 AM. All walkers, runners and volunteers are needed and encouraged to participate!

For more information that can contact Melinda Miller, Race Director at 582-8931.

Upcoming BPW/USA Webinars:

- [Wednesday, August 21, 2008 \(1:30-2:30 p.m. EST\)—How to Advance Your Career](#)

This webinar will provide an overview of issues, concerns, and practical tips related to career advancement. The final half hour of the webinar will be devoted to a Q&A session to facilitate the exchange of ideas and advice among the panelist and participants. Presented by Helen Cruz, Professor at Pace University (Organized by BPW/USA)

- [Wednesday, September 24, 2008 \(1-2:15 p.m. EST\)—Global Employers: Cultivating Equity for Working Women and Men Across Borders](#)

Learn about the challenges that employers face when striving to implement global employee policies and hear stories about organizations that are successfully integrating global work forces across cultural boundaries. Led by Women Thrive Worldwide (Organized by BPW Foundation)

- [Friday, October 24, 2008 \(1-2:15 p.m. EST\)—Managing a Diverse Workplace: Multigenerational Workforces](#)

As multigenerational workplaces become increasingly prevalent, employers must learn to acknowledge and accommodate the issues that arise when members of different generations work side by side. Hear about the benefits and challenges of managing a multigenerational workplace, and receive practical advice for how to successfully navigate the increasingly complex desires and demands of a multigenerational work force. Led by Choose2Lead (Organized by BPW Foundation)

- [Thursday, November 6, 2008 \(1-2:15 p.m. EST\)—Managing a Diverse Workplace: The Alternative Workplace](#)

Workplaces are swiftly changing. Some organization don't even have communal office space any more. How do employers manage traveling employees? Telecommuters? Job sharing? What alternative styles of work are currently being integrated into traditional workplace organizational models? What new alternative work options are on the horizon? Led by Choose2Lead (Organized by BPW Foundation)

BPW Websites - Keep Informed by Checking Us Out Regularly:

BPW River City: www.bpwrc.org

BPW of Kentucky: www.bpw-ky.org

BPW USA: www.bpwusa.org

SAVE THE DATE

BPW/USA 2008 National Conference

Make Your Reservations Today for BPW/USA 2008 National Conference
July 23-26 Atlanta, Georgia
Theme - "Step into Leadership"

National website at <http://www.bpwusa.org/nationalconference/> for conference schedule, registration forms and hotel/airline accommodations.

- River City's Iris Jasmin will be competing in the National Individual Development Speak-off on Wednesday, July 23rd as our BPW/KY Representative. Wish Iris luck at Iris.Jasmin@anthem.com.
- River City's Poorna Ramakrishnan will be competing in the National Young Careerist program Wednesday as well. Please send your good wishes to Poorna at Poorna.ramakrishnan@wellpoint.com.

Not only do Iris and Poorna represent River City but BPW/KY as well since they have competed and won on the regional and state levels. Several River City members will be at the National Conference including Lorie Marcum, Shantha Diaz, Sue Woods and those who are River City members and BPW/KY officers (Debbie Pierce, Phyllis Hargrave, Bonny Manning). *Many of us are traveling down on Tuesday the 22nd so please let us know if you plan to go so we can carpool.*

National Business Women's Week - October 20-24, 2008

Young Careerist Speak Off Luncheon

Kentuckiana International Convention Center

If you have suggestions for YC candidate or know an ideal candidate, please contact Poorna Ramakrishnan @ pramakrishnan@wellpoint.com or call (502) 640-0590.

Women of Achievement Banquet

Kentuckiana International Convention Center

If you have suggestions for WOA nominations or ideas for the ideal nominee, please contact Violet Clark at VClark@ksfb.ky.gov or call (502) 595-4381 x 207.

If you are interested in finding out more about National Business Women's week or would have some time to contribute to this fabulous PHENOMENAL women event in Kentuckiana, please contact Shantha Diaz at Shantha.diaz@anthem.com or call 889-2988. Please join us!

Important BPW Dates in 2008

July	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
1	<i>Kentucky Cardinal</i> deadline
16	Monthly BPW/RC Meeting - Jefferson Club
21	Board Meeting - Arison Insurance
22-26	BPW/USA (NATIONAL) Annual Conference, The Atlanta Hilton, Atlanta, GA (Participants should give copy of their registration to Lorie Marcum)
August	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
20	BPW/RC Meeting – Jefferson Club
18	Board Meeting - Arison Insurance
September	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
15	<i>Kentucky Cardinal</i> deadline
15	Board Meeting - Arison Insurance
17	Monthly BPW/RC Meeting - Jefferson Club
October	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
15	Monthly BPW/RC Meeting - Jefferson Club
20	Board Meeting - Arison Insurance
20-24	National Business Women's Week
31	Deadline to submit NBWW award information
31	Deadline for BPW/KY Foundation Scholarship Application
November	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
1	Deadline for KY Nominations Chair notifies locals of February 15
4	Election Day
17	Board Meeting - Arison Insurance
19	Monthly BPW/RC Meeting - Jefferson Club
20	Executive Committee Meeting, Barren River, Glasgow, KY
21-22	BPW/KY Interim Board of Directors Meeting, Barren River, Glasgow, KY
December	<i>e-Newsletter deadline - 2nd & 4th Friday of the month</i>
1	<i>Kentucky Cardinal</i> deadline
1	Deadline for proposed Bylaws revisions to State Bylaws Chair
15	Board Meeting - Arison Insurance
17	Monthly BPW/RC Meeting - Jefferson Club

Legislation Update: House Approves Paid Leave for Federal Workers

On June 19, the House of Representatives passed the Federal Employees Paid Parental Leave Act of 2008 (HR 5781). The bill provides four weeks of paid administrative leave, at regular salary, to federal workers, to be taken within one year of when babies are born or adopted. Right now, 75 percent of Fortune 100 companies provide an average of six to eight weeks of paid leave to new mothers, but federal employees who become parents are entitled only to unpaid leave under FMLA. Rep. Carolyn Maloney (D-NY) was the lead sponsor and champion of the legislation, which passed with the support of 50 Republicans. The next step is for the Senate to consider the companion bill (S3140) sponsored by Senators Jim Webb (D-VA) and John Warner (R-VA). President Bush has threatened to veto the bill should it pass both chambers. While 1.8 million federal workers will benefit directly if this legislation becomes law, all workers will win when the federal government demonstrates that paid parental leave is good for employers as well as employees.

Report Shows Women Veterans Getting Inferior Health Care

On June 13, the Department of Veteran's Affairs released a study which finds that health care for female military veterans lags behind the care offered to male veterans at many of the VA's 139 facilities, even as women are serving on front lines at historic levels. There are clear needs for more physicians trained in women's care and more equipment to meet women's health needs. Women make up about 5 percent of the VA's population, but that is expected to nearly double in the next two years. Overall, women make up about 14 percent of the U.S. Armed Forces. Of the 1.7 million troops who have deployed in support of the wars in Iraq and Afghanistan, more than 190,000 - or about 11 percent - are women. Sen. Patty Murray (D-WA) encouraged passage of legislation that would, among other things, force the agency to do comprehensive studies of women veterans' care and conduct a pilot program providing child care for veterans seeking mental health care. Rep. Herseth Sandlin (D-SD) has introduced a bill to improve health care services for women veterans and BPW activists lobbied on the bill at this year's Policy Action Conference.

Health Legislation Aimed at Small Businesses Introduced

Rep. Ron Kind (D-WI) and a bipartisan group of House members introduced the Small Business Health Options Program (SHOP) Act (HR 6210). The SHOP Act seeks to create statewide and national healthcare purchasing pools for small businesses. The bill would give a tax credit to the self-employed and small businesses with fewer than fifty employees that pay at least 60% of their employees' health care premiums. SHOP itself is a national pooling plan that, through a five year process, would allow these same businesses to band together to obtain group health care prices by spreading risk over a larger number of participants. The sponsors of the legislation

reportedly do not expect the legislation to move in this Congress, but hope the bill serves as an educational tool for members.

Information provided by BPW/USA Policy Watch

[BPW/RC Legislative Committee](#)

Your BPW/RC Legislative Committee for 2008-2009 consists of co-chairs **Phyllis Hargrave** and **Jamie Patrick**. The Legislative Committee will keep all our members informed on our USA National Legislative Platform as well as Local and State issues.

Here is your connection to Legislative Hotlines:

- BPW/USA Legislative Hotline: See www.bpwusa.org/custom/getactive/iframe.cfm
- Kentucky Political News - U.S. Politics Today: www.uspolitics.einnews.com/kentucky/
- Kentucky Legislature Home Page: www.lrc.ky.gov/home.htm
- Louisville Metro Council Home Page: www.louisvilleky.gov/MetroCouncil/default.htm

A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS:



Louisville / Jefferson County Metropolitan Sewer District



KENTUCKY INTERNATIONAL CONVENTION CENTER

BPW eNewsletter Submission and Distribution -

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to BPWeNewsletter@aol.com by 7pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request