



“To achieve equity for all women in the workplace through advocacy, education and information.”

MONTHLY LUNCHEON MEETING

Wednesday, July 9th, 2008

Topic: “Kentucky Show”

Speaker: Tim King

We know that many of you take vacations during the summer, but we hope that everyone will join us for our July 9th noon luncheon at the Jefferson Club downtown. We will have a wonderful speaker, Tim King, speak to us about a new project that is going on in our city. It is the new “KentuckyShow!” that premieres on Sept. 12th in a new \$2 million theater at the Kentucky Center. “KentuckyShow!” is a 30-minute show that “features breathtaking panoramas and reflect the spirit of the people, showing what makes Kentucky one of the most beautiful, interesting and unusual places on Earth”. Please join us to hear more details. You can also check out www.kentuckyshow.com, for more information.

The Jefferson Club

Top Floor, 500 West Jefferson Street

11:30 AM - 12:00 Noon: Networking and Registration

12:00 Noon - 1:00 PM: Program and Lunch

Lunch Reservation Deadline

**** Thursday, July 3rd by 4 p.m.! ****

For lunch reservations, call 499-4420, or email your reservation with menu choice to Cheryl Tingle at Cheryl.Tingle@am.jll.com. You may register in the same manner for a member or a guest, please be sure and specify that the person is a guest. Be advised: you are financially responsible for any reservation you make whether you (or your guest) attend. Reservations are not required for non-eaters. Our menu for this meeting is:

REGULAR: Meat Lasagna

ALTERNATE: Vegetable Lasagna

Meeting attendance is free, and open to the public. Lunches are \$20 and include a house salad, bread/rolls, dessert, & choice of beverage.

Please have checks made out in advance to speed-up the check-in process

BPW/RC continues to collect drink tabs for Ronald McDonald House, so bring your drink tabs to the luncheons!

WELCOME TO THE 2008-2009 BPW/RC YEAR OF BUILDING PHENOMENAL WOMEN

From Cathy Zion who stepped up, stepped out and spoke out in 1976 and became BPW River City founding President to all the other women who followed a plan that was already set forth before they even knew it and from 1919 through today and beyond, this organization has been and is in the business of Building Phenomenal Women.

The definition of Phenomenal is: Extraordinary; outstanding; exceedingly or unbelievably great and the definition of Leadership is the capacity to lead - Integrity, a firm adherence to a code of moral values; incorruptible and the definition of gem is a precious stone.

Finally, the definition of Business and Professional Women of River City is ALL OF THE ABOVE.

I leave you with one final thought -

"For I know the plans I have for you" declares the Lord, "plans to prosper you and not to harm you, plans to give you a hope and a future" Jeremiah 29:11
Jeremiah was a man who had a message to some people who wouldn't listen....

So too has been declared for BPW River City. And I've got news for you -- we HEAR IT LOUD AND CLEAR! Over the years of my membership and involvement I have seen it, I have experienced it and I KNOW God has an awesome plan for us. I am honored and humbled to share this journey of growing and Building Phenomenal Women.

And on that note, I would encourage you to join us for National Conference. If you want to go as a guest, there are no registration charges - the only difference is you don't vote but you could sit in on some fabulous stuff. Let me know if you plan to go July 23-26.

Blessings Abundant!

Lorie Marcum
BPW River City President, 2008-2009



Announcements

Public Relations Call Out!

Calling all members of Business and Professional Women (BPW) of River City! You are *WANTED* by the BPW public relations committee. Share your vision and inspire a plan to connect with our stakeholders in the coming year.

Meetings will be the first Friday each month, 8 a.m. to 8:59 a.m. at ArtSpace 321 West Broadway starting **August 1!**

For more information contact Alina Pabin-Prusak via phone (502) 618-5328, or apabinprusak@yahoo.com

Be a part of the movement! Building Phenomenal Women.

Public Relations: The practice of managing the flow of information between an organization and its publics, it aims to gain an organization or individual positive exposure to their key stakeholders. - *Wikipedia*

Upcoming BPW/USA Webinars:

- **Wednesday, August 21, 2008 (1:30-2:30 p.m. EST)—How to Advance Your Career**

This webinar will provide an overview of issues, concerns, and practical tips related to career advancement. The final half hour of the webinar will be devoted to a Q&A session to facilitate the exchange of ideas and advice among the panelist and participants. Presented by Helen Cruz, Professor at Pace University (Organized by BPW/USA)

- **Wednesday, September 24, 2008 (1-2:15 p.m. EST)—Global Employers: Cultivating Equity for Working Women and Men Across Borders**

Learn about the challenges that employers face when striving to implement global employee policies and hear stories about organizations that are successfully integrating global work forces across cultural boundaries. Led by Women Thrive Worldwide (Organized by BPW Foundation)

- **Friday, October 24, 2008 (1-2:15 p.m. EST)—Managing a Diverse Workplace: Multigenerational Workforces**

As multigenerational workplaces become increasingly prevalent, employers must learn to acknowledge and accommodate the issues that arise when members of different generations work side by side. Hear about the benefits and challenges of managing a multigenerational workplace, and receive practical advice for how

to successfully navigate the increasingly complex desires and demands of a multigenerational work force. Led by Choose2Lead (Organized by BPW Foundation)

- [Thursday, November 6, 2008 \(1-2:15 p.m. EST\)—Managing a Diverse Workplace: The Alternative Workplace](#)

Workplaces are swiftly changing. Some organization don't even have communal office space any more. How do employers manage traveling employees? Telecommuters? Job sharing? What alternative styles of work are currently being integrated into traditional workplace organizational models? What new alternative work options are on the horizon? Led by Choose2Lead (Organized by BPW Foundation)

[BPW/RC Legislative Committee](#)

Your BPW/RC Legislative Committee for 2008-2009 consists of co-chairs Phyllis Hargrave and Jamie Patrick. The Legislative Committee will keep all our members informed on our USA National Legislative Platform as well as Local and State issues.

Here is your connection to Legislative Hotlines:

- BPW/USA Legislative Hotline: See www.bpwusa.org/custom/getactive/iframe.cfm
- Kentucky Political News - U.S. Politics Today: www.uspolitics.einnews.com/kentucky/
- Kentucky Legislature Home Page: www.lrc.ky.gov/home.htm
- Louisville Metro Council Home Page: www.louisvilleky.gov/MetroCouncil/default.htm

[BPW Websites - Keep Informed by Checking Us Out Regularly:](#)

BPW River City: www.bpwrc.org
BPW of Kentucky: www.bpw-ky.org
BPW USA: www.bpwusa.org

SAVE THE DATE

BPW/USA 2008 National Conference

Make Your Reservations Today for BPW/USA 2008 National Conference
July 23-26 Atlanta, Georgia
Theme - "Step into Leadership"

Please note that registration rates go up June 27, so register early! Please reference the National website at <http://www.bpwusa.org/nationalconference/> for conference schedule, registration forms and hotel/airline accommodations.

Workshop Tracks Are:

- Mastering Work/Life
- Discovering the Leader in You
- Uniting Our Voices

National Business Women's Week - October 20-24, 2008

Young Careerist Speak Off Luncheon

Kentuckiana International Convention Center

If you have suggestions for YC candidate or know an ideal candidate, please contact Poorna Ramakrishnan @ pramakrishnan@wellpoint.com or call (502) 640-0590.

Women of Achievement Banquet

Kentuckiana International Convention Center

If you have suggestions for WOA nominations or ideas for the ideal nominee, please contact Violet Clark at VClark@ksfb.ky.gov or call (502) 595-4381 x 207.

If you are interested in finding out more about National Business Women's week or would have some time to contribute to this fabulous PHENOMENAL women event in Kentuckiana, please contact Shantha Diaz at Shantha.diaz@anthem.com or call 889-2988. Please join us!

A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS:



Louisville / Jefferson County Metropolitan Sewer District



KENTUCKY INTERNATIONAL
CONVENTION CENTER

BPW eNewsletter Submission and Distribution -

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to BPWeNewsletter@aol.com by 7pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request