

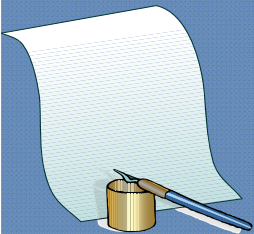


# BPW River City

## Quote of the Month:

*"The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark"*

- Michelangelo



## Inside this Issue:

February Luncheon	1
Letter from the Prez	2
Best Buddies	3
BPW Foundation	4
Important Dates	5
Our Corporate Sponsors	6

## March Luncheon:

This month we will have Judi Jennings, the Executive Director of the Kentucky Foundation for Women, speak with us. Judi grew up in Kentucky and earned a Ph.D. in British History from the University of Kentucky.

She lived and studied in London, England, for two years and is the author of two academic books on 18<sup>th</sup> century British History. At home in Kentucky, she has served

as Associate Director of the Kentucky Humanities Council, a fundraiser for Appalshop arts and education center, and is the founding Director of the Women's Center at the University of Louisville.

She is currently the Executive Director of the Kentucky Foundation for Women, a private philanthropy supporting feminist are for social change.



<http://www.kfw.org/>

## Make your March Luncheon Reservation Today!

### FEBRUARY MONTHLY LUNCHEON MEETING

@

University Club of Louisville

[www.uclublouisville.org](http://www.uclublouisville.org)

Cardinal Blvd, (North Entrance Belknap Campus) Louisville, KY (502) 852-6996

**Wednesday,**

**March 9<sup>th</sup>, 2011**

**11:30am – 1:00pm**

For lunch reservations, email your request to [bpwreserve@gmail.com](mailto:bpwreserve@gmail.com)

Lunch Reservation Deadline:

**Friday March 4<sup>th</sup> by 4pm!\***

If you miss the reservation deadline, you may still attend. The Reservation is for those who intend to have lunch at the meeting. There will be a table for non-eaters at each meeting.

Meeting attendance is free and open to the public. Lunches are \$20 for members or guests. You may register in the same manner for a member or a guest, please be sure to specify that the person is a

guest.

**Be Advised:** You are financially responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters.

Please have checks made out in advance to speed-up the check-in process.

## A Letter From the Prez:

Dear Members:

We have a lot of activities coming up this year and I hope you all will be able to participate.

Our February 17<sup>th</sup> Leadership Event in Frankfort was a success. We spent the day and took part in a personal back-door tour. We had Representative Sannie Overly, from the 72nd Legislative District. She lives in Paris, KY and was elected to office in 2008. Rep. Overly shared with us her experience of running for office and what she's been doing in Frankfort.

We also, started our Personal Development Program in February. The program has been a great success. We will be conducting the program again in August, so be on the look out for your chance to participate.

Please get involved in BPW/River City. You will be glad you did.

Violet Clark  
2010-2011 President  
(502) 968-8785  
Cell (502) 296-5766



*Violet Clark*

*BPW River City  
President,*

*2010-2011*

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*Professional  
Development Program  
begins in February.  
Details to follow!*

## Have you been to [www.bpwrc.org](http://www.bpwrc.org) lately?

Do you want the most up to date information about Business and Professional Women/River City? Check out our new and improved website at [www.bpwrc.org](http://www.bpwrc.org). Be sure to bookmark our webpage. As a BPW/RC member, you will want to visit this site often! Have you missed an issue of the eNewsletter? You can find it on our newly updated website. Did you hear about an event at the monthly meeting and want to know more? Visit [www.bpwrc.org](http://www.bpwrc.org)!

Do you have information you need to relay to the BPW/RC membership? The BPW/RC website is the way to go!

Contact Malena Kraig at [mkraig@gmail.com](mailto:mkraig@gmail.com) for website submissions.

**An Unforgettable Experience:**  
**Best Buddies Kentucky's 2010 Champion of the Year Event**  
By Tiffany Cardwell

Every year, I try to participate in a fundraiser that I find inspiring and will lead to significant contributions to the community and the workplace. This past fall, I was fortunate enough to be able to participate in Best Buddies Kentucky's first Champion of the Year event.

Best Buddies State Director, Tammy Moloy, and I first met in July 2010. After speaking with Tammy and hearing about the great work she had accomplished in such a short amount of time with building the Best Buddies Kentucky program, I was happy and honored to be a part of a group of eight ambitious, socially active, philanthropic, well-networked and passionate business and community leaders raising funds for the Best Buddies programs.

**A Little History** For those of you not familiar with Best Buddies, it is an international organization founded in 1989 by Anthony Kennedy Shriver to match individuals with IDD (Intellectual and Developmental Disabilities) together with individuals without IDD in order to foster friendships that can last a lifetime. More than 1,500 college, high school and middle school campuses around the world participate in Best Buddies. Many legal rights have been provided over the last 50 years to people with intellectual and developmental disabilities (IDD). However, people with IDD still feel socially isolated in the communities in which they live, and most employers are still not giving individuals with IDD equal opportunities in the workplace.

**The Campaign** We started with an exciting and fun Kick-Off event at Blue Grass Audi on September 30<sup>th</sup>. Eight of us engaged in a seven week fundraising competition to earn Best Buddies Kentucky's "Champion of the Year" title. All participants raised funds in honor of a Buddy Hero – a person, adult or child, with an intellectual or developmental disability. The 2010 Buddy Heroes were Daniel Noltemeyer of Louisville, Kentucky, and Rachel Yussman of La Grange, Kentucky.



I will have to say that I was very nervous at first at the thought of raising at least \$2,500 for the campaign in a short seven weeks. However, with the generosity of family, friends and co-workers, I thankfully was able to raise well above the minimum amount.

The Campaign ended with a beautiful Awards Ceremony at the Sawyer Hayes Center in Anchorage, KY on November 18<sup>th</sup>. Nick Phelps was named "Champion of the Year" raising over \$17,000! Overall, the event was a tremendous success with all eight candidates raising over \$62,000 to support Best Buddies programs in Kentucky!

I was so proud and excited to be part of such a noteworthy campaign. What an accomplishment not only to raise much needed funds, but to also educate Louisville about the Best Buddies KY organization. For my campaign, I personally reached out to hundreds of contacts worldwide, educating others to the benefits of working with the Best Buddies programs within their communities. Having the opportunity to work with the Champion of the Year Event and formulating new friendships with Daniel Noltemeyer and Rachel Yussman, our Buddy Heroes, was an unforgettable experience, as well as my most memorable moments of 2010. I look forward to working on the 2011 Board with this very worthy organization.

An upcoming Best Buddies Kentucky program which I will be working with in 2011 is Business Buddies. The concept is currently formulating through the creative minds of one of the Ignite Louisville teams---Team Compass. More details to come soon but if you are interested in learning more about Best Buddies Kentucky and its many programs, please go to [www.bestbuddieskentucky.org](http://www.bestbuddieskentucky.org) or contact State Director Tammy Moloy at [TammyMoloy@bestbuddies.org](mailto:TammyMoloy@bestbuddies.org).

Just remember...a disability can affect each and every one of us at any point in our lives. There are 7.5 million Americans with intellectual and developmental disabilities and children with intellectual disabilities often grow up experiencing a life of rejection and isolation. Through Best Buddies Kentucky, each one of us can make a difference and help improve the lives of people with disabilities.



***"Remember, every time you take part in a foundation fund raiser, you are growing our scholarship program..."***

### Good News from the BPW Foundation:

As you may be aware, the River City BPW Foundation, a separate entity from BPW/River City, Inc., has a fund raiser in conjunction with the Kroger Company. Kroger Cards are available for purchase for \$5.00. These cards have \$5.00 on them, so they basically cost you, the consumer, nothing.

When you purchase one of these cards, every time you put money on the card for your future purchases, the Foundation receives a 4% donation of the money on the card.

We have "sold" about 40 cards, but to date, only 15 people are actually putting money on the cards and using them. Just buying the card from the Foundation does not help at all. We really need for you to put money on the card and use the card

for your purchases.

You can reload money on the card and continue to use that same card over and over. There is no expiration date on the card. The cards can be used to purchase groceries, gas, prescriptions, or anything sold by Kroger and their affiliates (JayC, etc.) If you have multiple cards, consider giving one to your husband and/or children to use for gas and other purchases.

We recently received \$252.52 from our Kroger Card usage. Every time we go over \$5,000 in sales, Kroger sends us a check for 4% of the total. If we could get the many of you who purchased a card or were given ones to reload their cards, we would be sitting pretty. The \$252.52 can be half of a scholarship, yeah!

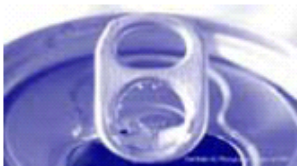
The really cool thing

about this program is that it costs you absolutely nothing to participate, yet each time you use the Kroger Card, you are making a contribution to women in our community! That's pretty cool!

On another high note, the Foundation has received 4 letters from women with breast cancer that took part in the massage program at Floyd Memorial Hospital from the grant they received from Links For Life/Foundation.

**Remember** - Every time you take part in a Foundation fund raiser, you are growing our scholarship program and/or giving grants to agencies, hospitals, organization that do research, education, treatment for breast cancer.

## Are You Saving Your Soda Can Tabs?

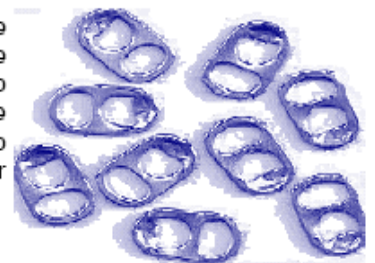


BPW/River City is still collecting soft drink can tabs to do-

nate to the Ronald McDonald House in Louisville. Please bring your tabs to the monthly luncheons and give them to Phyllis Hargrave.

Did you know it is 90% more efficient to recycle aluminum

than to mine it new? We are helping the environment while contributing to families who have a need to stay at the Ronald McDonald House. So far, we have collected over 1,000 pounds of tabs.



## BPW eNewsletter Submission and Distribution



letter's release.

**ONLY PRE-WRITTEN ARTICLES WILL BE ACCEPTED**, and we reserve the right to edit articles for content and/or length.

All submission requests will then be forwarded for approval by a member of the Executive Committee of BPW/RC Board. If approved, announcements will be posted to the next release.

Preference is given to BPW members and sponsors.

By default, all submissions will

be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request.

Article Submission Ideas: BPW Committee Chair event updates; Announcements of Achievements, Promotions, or Awards from Work, BPW, Civic Groups, etc.; Networking Opportunities; Employment Opportunities.



BPW's eNewsletter goal is distribution on the **final Wednesday of every month**. If you would like to include information in the eNewsletter, please submit your announcement or article via email, in paragraph form, in 50 words or less to [BPWeNewsletter@aol.com](mailto:BPWeNewsletter@aol.com) by 7pm on the Friday prior to that following week's eNews-

### IMPORTANT DATES TO REMEMBER:

#### March

- 9th Monthly BPW/RC Meeting – [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 21<sup>st</sup> Full Board Meeting @ USI Insurance, 9700 Ormsby Station Road Suite 200, 5:45–7 :00

#### April

- 13th Monthly BPW/RC Meeting – [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 18<sup>th</sup> Executive Board @ USI Insurance, 9700 Ormsby Station Road Suite 200, 5:45–7 :00

#### May 1

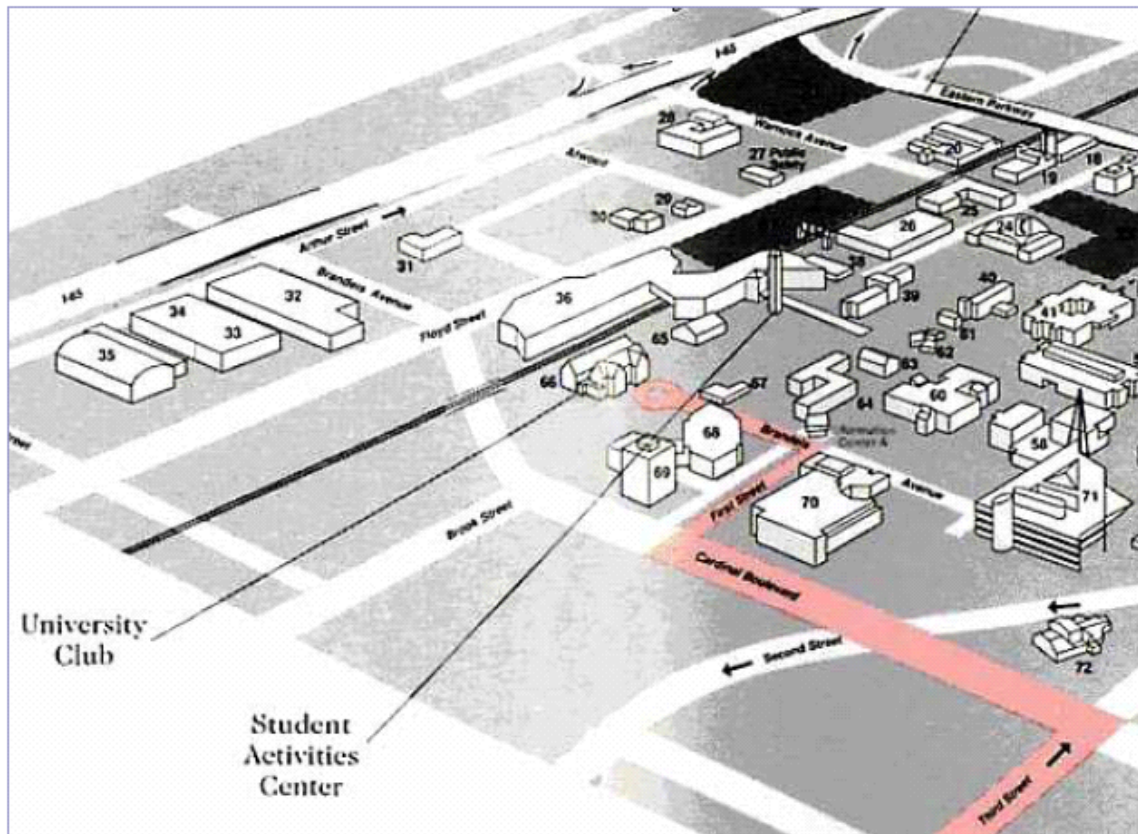
- 11<sup>th</sup> Monthly BPW/RC Meeting – [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 16th FINAL Full Board Meeting @ USI Insurance, 9700 Ormsby Station Road Suite 200, 5:45–7 :00



## Our Monthly BPW/RC Luncheon Location:



The Club is located on the northeast corner of UofL's Belknap Campus off Cardinal Blvd. Enter at the North Entrance/School of Music and take a left. You will run directly into us. Free parking is located on the left. See map below:



Please note, the University Club is located on Belknap campus which has one address. The physical address of 2001 South Brook St. will not work if you try to search using Mapquest or put into a GPS. If you need assistance give us a call at 852-6996 and we will help.

**Google maps provides the best listing and directions:**

[Click here for information](#)

[University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus), Louisville, KY - (502) 852-6996

A VERY SPECIAL THANKS TO OUR 2010-2011 CORPORATE SPONSORS:



**KFORCE**<sup>®</sup>

**TODAY'S Woman**

***BPW eNewsletter Submission and Distribution***

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