

BPW River City

An edition of the News and Views

WANTED

Come Join Us!!

Join BPW/RC that is!

Our membership drive is in full swing during March and April. We want to challenge each of our members to invite 3 potential members to our next 2 luncheons. We are also asking our past members to come back and re-join BPW/RC.

Are you up to the challenge?
PROVE IT!

March Speaker: Vivian Hairston Blade



*Vivian Hairston Blade,
President & CEO, Experts in
Growth Leadership Consulting, LLC
(Past BPW/RC President)*

Getting Ready for Derby!

It's Derby time! Your outfit looks perfect! And you've got the perfect hat to match! You look like you belong on Millionaires' Row!

For Derby, you'll "shop-'til-you-drop" to find that perfect dress and hat so that you make an impressive statement about your brand and style preferences. But, how particular are you about your professional brand? Do you spend as much time and attention managing your professional image? Do you know your professional reputation? Don't miss this opportunity to learn important strategies to 'manage' what others think about you to suc-

cessfully move your career forward!

During the meeting, you'll have the opportunity to show off your favorite Derby hat. So, remember to bring it with you!



Remember to bring your favorite Derby hat!

Make Your APRIL Luncheon Reservation Today!

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For lunch reservations, email your reservation to **Jeanine Holden** at JHolden@kforce.com



Lunch Reservation Deadline

**Thursday, April. 8th by 4 p.m.! **

You may register in the same manner for a member or a guest, please be sure to specify that the person is a guest. Be advised: You are financially

responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters.

APRIL MONTHLY LUNCHEON MEETING



**Wednesday,
April 14th, 2010**

University Club of Louisville
Cardinal Blvd, (North Entrance
Belknap Campus), Louisville, KY
(502) 852-6996

12:00 Noon - 1:00 PM

Our menu for this meeting is:

LUNCH BUFFET: The Buffet includes Salad Bar, Soup of the day, two Entree selections, a Starch & a Vegetable, along with Rolls & Butter, Iced Tea and Coffee, and platters of Brownies and Cookies on each table. *Meeting attendance is free, and open to the public. Lunches are \$20 for members or guests.*

Please have checks made out in advance to speed-up the check-in process.

A Letter From the Prez:

Hi everybody!!

We have a new home!! We will be meeting at the University Club at U of L at the North Campus Entrance off Cardinal Blvd. Parking is FREE!! We are very excited about the location and think you will be too. The cost will be the same. We need to know if any of our members are a member of the University Club. That will save us the cost of membership for the University Club. Please let me know as soon as possible if you know if any of our members belong to the University Club.

Our Membership is very excited about our upcoming membership drive. We want to challenge each of our members to invite 3 potential members to our next 2 luncheons. We are also asking our past members to come back and join us. One of the groups that we are targeting is university students, so our new location on U of L's campus should make it easier for the students to join us. Getting young women involved in our organization at a young age will help us to continue to grow and thrive. We will be having a speed networking luncheon coming up later in the year, possibly in July.

I hope that you will take the time to read this newsletter and see if anything is of interest to you. I look forward to seeing you at our next luncheon in our new location.

Thanks,

Sue Woods

BPW/River City
2009-2010 President



Sue Woods

*BPW River City President,
2009-2010*

"We want to challenge each of our members to invite 3 potential members to our next 2 luncheons. We are also asking our past members to come back and join us. One of the groups that we are targeting is university students, so our new location on U of L's campus should make it easier for the students to join us."



Have you been to www.bpwrc.org lately?

Do you want the most up to date information about Business and Professional Women / River City? Check out our new and improved website at www.bpwrc.org. Be sure to bookmark our webpage. As a BPW/RC member, you will

want to visit this site often!

Have you missed an issue of the eNewsletter? You can find it on our newly updated website. Did you hear about an event at the monthly meeting and want to know more? Visit www.bpwrc.org!

Do you have information that you need to relay to the BPW/

RC membership? The BPW/RC website is the way to go!

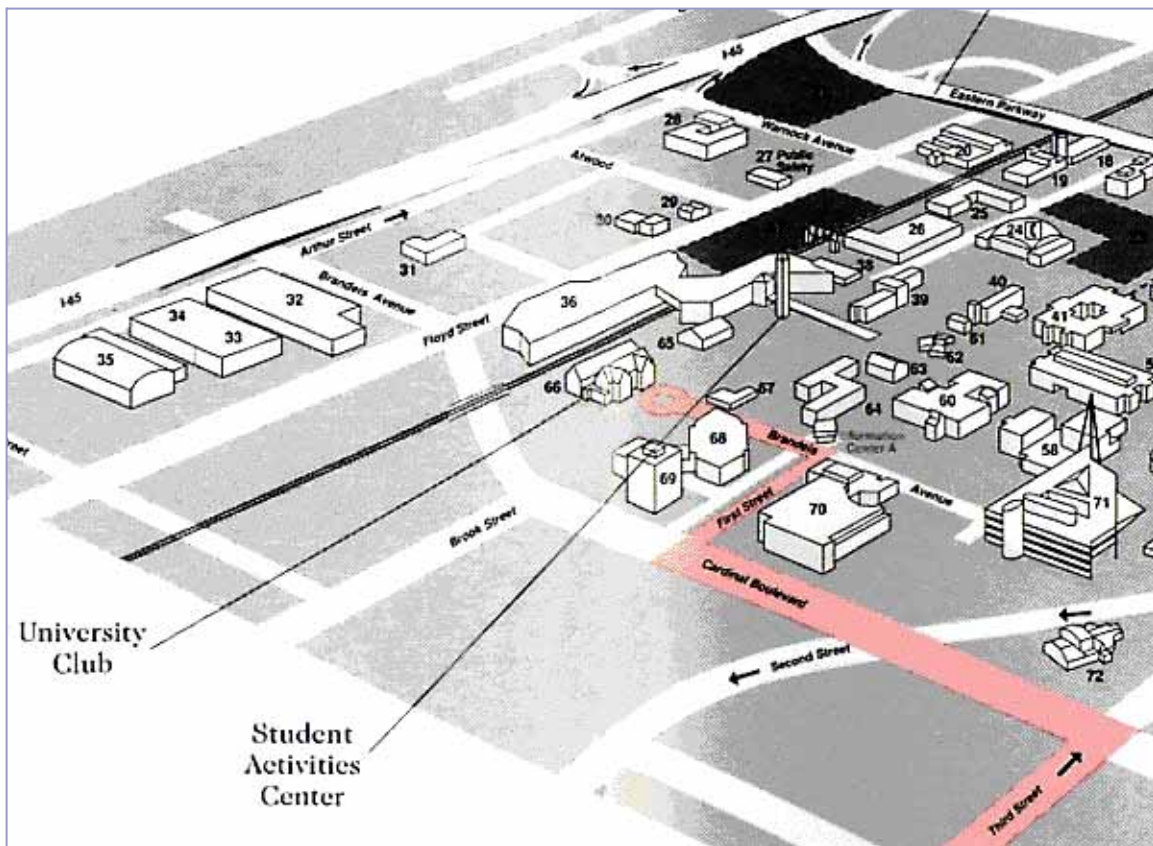
Contact Malena Kraig at mkraig@insightbb.com for website submissions.



Our New BPW/RC Luncheon Location:



The Club is located on the northeast corner of UofL's Belknap Campus off Cardinal Blvd. Enter at the North Entrance/School of Music and take a left. You will run directly into us. Free parking is located on the left . See map below:



Please note, the University Club is located on Belknap campus which has one address. The physical address of 2001 South Brook St. will not work if you try to search using Mapquest or put into a GPS. If you need assistance give us a call at 852-6996 and we will help.

Google maps provides the best listing and directions:

[Click here for information](#)

[University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus), Louisville, KY - (502) 852-6996

2009 Leadership BPW Program

Leadership BPW consists of meetings with community leaders who will share their knowledge about various community initiatives, community resources, places of interest and corporations. The goal is to become more educated about our city's resources, while developing attributes to become future business/community leaders. We are able to ask all the questions we want of these community leaders who have specifically opened their doors to accommodate our leadership program.

The committee chairs doubled the number of events for this year's program from 9 to 18 events. This will give participants 2 events per month to select from.

LEADERSHIP BPW DATES:

Apr. 6, 2010 Louisville Convention Center & Visitor's Bureau 5:30 - 6:30 pm

May 12, 2010 Graduation Day at BPW luncheon meeting noon

For more info contact Cindy Vaughan at : CindyVaughan14@bellsouth.net

or

Christine Taylor at: cmtaylor222@aol.com



Remember To Vote!



The last day to register to vote for [the Kentucky 2010 Primary Election](#) is Monday [April 19, 2010](#). The Primary Election will be held on Tuesday [May 18th, 2010](#). You can find out more about Kentucky voter information and election laws, statistics and results at <http://www.elect.ky.gov/>. December 31 was the last day to change party affiliation in Kentucky and be eligible to vote in that party's Primary Election.

The last day to register to vote for [the Indiana 2010 Primary Election](#) is Monday [April 6, 2010](#). The Primary Election will be held on Tuesday [May 4th, 2010](#). You can find out more about Indiana voter information and election laws, statistics and results at <http://www.in.gov/sos/elections/>.

If you haven't registered to vote or have other questions, please contact your County Clerk's office, the State Board of Elections Office or check out these web sites.

How did March come to be Women's History Month?

In 1911 in Europe, March 8 was first celebrated as International Women's Day. In many European nations, as well as in the United States, women's rights was a political hot topic. [Woman suffrage](#) — winning the vote — was a priority of many women's organizations. Women (and men) wrote books on the contributions of women to history. But with the economic depression of the 1930s which hit on both sides of the Atlantic, and then World War II, women's rights went out of fashion. In the 1950s and 1960s, after [Betty Friedan](#) pointed to the "problem that has no name" — the boredom and isolation of the middle-class housewife who often gave up intellectual and professional aspirations — the women's movement began to revive. With "women's liberation" in the 1960s, interest in women's issues and women's history blossomed.

By the 1970s, there was a growing sense by many women that "history" as taught in school — and especially in grade school and high school — was incomplete with attending

to "her story" as well. In the United States, calls for inclusion of black Americans and Native Americans helped some women realize that women were invisible in most history courses. And so in the 1970s many universities began to include the fields of women's history and the broader field of women's studies.

In 1978 in California, the Education Task Force of the Sonoma County Commission on the Status of Women began a "Women's History Week" celebration. The week was chosen to coincide with International Women's Day, March 8. The response was positive. Schools began to host their own Women's History Week programs. The next year, leaders from the California group shared their project at a Women's History Institute at Sarah Lawrence College. Other participants not only determined to begin their own local Women's History Week projects, but agreed to support an effort to have Congress declare a national Women's History Week.

Three years later, the United States Congress passed a resolution establishing National Women's History Week. Co-sponsors of the resolution, demonstrating bipartisan support, were Senator Orrin Hatch, a Republican from Utah, and Representative Barbara Mikulski, a Democrat from Maryland. This recognition encouraged even wider participation in Women's History Week. Schools focused for that week on special

projects and exhibitions honoring women in history. Organizations sponsored talks on women's history. The [National Women's History Project](#) began distributing materials specifically designed to support Women's History Week, as well as materials to enhance the teaching of history through the year, to include notable women and women's experience.

In 1987, at the request of the National Women's History Project, Congress expanded the week to a month, and the U.S. Congress has issued a resolution every year since then,

with wide support, for Women's History Month. The U.S. President has issued each year a proclamation of Women's History Month.

To further extend the inclusion of women's history in the history curriculum (and in everyday consciousness of history), the President's Commission on the Celebration of Women in History in America met through the 1990s. One result has been the effort towards establishing a [National Museum of Women's History](#) for the Washington, DC, area, where it would join other museums such as the American History Museum.

The purpose of Women's History Month is to increase consciousness and knowledge of women's history: to take one month of the year to remember the contributions of notable and ordinary women, in hopes that the day will soon come when it's impossible to teach or learn history without remembering these contributions.

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[Jone Johnson Lewis](#)

First Woman To Run For President



Belva Lockwood

1830-1917

Belva Lockwood was born on a farm in Niagara County, New York. She began to teach

school at fifteen and married at nineteen. When her husband died soon after, she was left with an infant daughter to support. She returned to teaching and determined to continue her education. In 1857 she graduated with honors from Genesee College (later Syracuse University).

After a move to Washington,

D.C., she married Ezekiel Lockwood. She was nearly forty when she decided to study the law. She finally found a law school that would admit her, but even there her diploma was

held up until she demanded action. Lockwood was admitted to the bar of the District of Columbia, but was refused admission to practice before the Supreme Court. She spent five years energetically lobbying a bill through Congress, and in 1879 Belva Lockwood became the first woman to practice law before the US Supreme Court.

In 1884 she accepted the nomination of the National Equal Rights Party and ran for president. Although suffrage leaders opposed her candidacy, Lockwood saw it as an entering wedge for women. She polled

over 4,000 votes and ran again in 1888. Using her knowledge of the law, she worked to secure woman suffrage, property law reforms, equal pay for equal work, and world peace. Thriving on publicity and parti-

sanship, and encouraging other women to pursue legal careers, Lockwood helped to open the legal profession to women.

Additional Resources: Fox, Mary Virginia. *Lady for the Defense: a biography of Belva Lockwood*. New York: Harcourt Brace Jovanovich, 1975.

Important Dates to Remember:



March

- All Month Women's History Month
- 27 North Central Region Meeting

April

- 1 [Deadline for STATE awards submissions](#)
- TBA Equal Pay Day
- 14 Monthly BPW/RC Meeting - [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 19 Board Meeting - USI Insurance, 9700 Ormsby Station Rd., Ste 200
- 30 [BPW/KY Foundation Scholarship Application deadline](#)

May

- All Month Military Appreciation Month
- 1 Deadline for ALL Local and Regional Award Submissions
- 1 Submit Regional YC information to State YC Chair
- 12 Monthly BPW/RC Meeting - [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 17 Executive Board Meeting - USI Insurance, 9700 Ormsby Station Rd., Ste 200

June

- 9 Monthly BPW/RC Meeting - [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)
- 10 BPW/KY Executive Committee Dinner, Barren River State Park, Lucas, KY
- 11-13 BPW/KY Annual Conference, Annual Conference, Barren River State Park
- 14 Board Meeting - USI Insurance, 9700 Ormsby Station Rd., Ste 200

July

- 14 Monthly BPW/RC Meeting - [University Club of Louisville](#), Cardinal Blvd, (North Entrance Belknap Campus)





April 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Deadline for STATE awards submissions	2	3  www.bpwrc.org Information Submission Deadline
4 Happy Easter 	5	6 5:30 Leadership Event: Louisville Convention Center & Visitor's Bu-	7	8	9 <i>E-Newsletter Article Submission</i> Deadline	10
11	12	13  E-Newsletter Distribution	14  12:00 Monthly BPW/RC Meeting @ University Club	15	16	17  www.bpwrc.org Information Submission Deadline
18	19  5:45 Full Board Meeting @ USI Insurance	20 Equal Pay Day! 	21	22	23 <i>e-Newsletter Article Submission</i> Deadline	24
25	26	27  E-Newsletter Distribution	28	29	30 BPW/KY Foundation Scholarship Application deadline	

A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS:



Louisville / Jefferson County Metropolitan Sewer District



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BPW eNewsletter Submission and Distribution

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to BPWeNewsletter@aol.com by 7pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-untill" date in your submission request.

Get the attention of Louisville's convention and hospitality industry...

Louisville
CONVENTION & VISITORS BUREAU

Exhibit your products or services at the Bureau's next Business After Hours, sponsored by City Destinations - The Henry Clay!



Wednesday, April 7, 2010
City Destinations
The Henry Clay - Grand Ballroom
604 South Third Street
5:30 - 7:30 p.m.

Held twice a year, Business After Hours is a great opportunity for the general public and Louisville Convention & Visitors Bureau partners to meet and greet one another. The evening includes a trade show where 40+ exhibitors showcase their service or product. A \$500 cash prize will be presented. Approximately 400 people attend. Business After Hours is free and open to the public.

Exhibitors receive an eight-foot skirted table, an easel-back identification sign, and the opportunity to reach more than 400 key decision-makers in a relaxed, fun atmosphere.

Early Bird Discount

For partners who register and pay on/before March 12, 2010 the exhibitor fee is \$125 (\$175 for non-partners), after March 12 the fee is \$175 (\$225 for non-partners).

Exhibitor registration deadline: March 26, 2010

Register at www.lcvbbusinessafterhours.com or complete this form and return it to the Partner Development Department (LCVB; 401 W Main St, Ste 2300; Louisville, KY 40202) with payment no later than March 26. Credit card orders may be faxed to 502-561-3120. Questions? Call 502-584-2121.

Contact Name: _____

Exhibitor Badge Name(s): _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Partner Rate

It's on/before March 12, enclosed is my \$125 exhibitor payment

It's after March 12, enclosed is my \$175 exhibitor payment

Non-Partner Rate

It's on/before March 12, enclosed is my \$175 exhibitor payment

It's after March 12, enclosed is my \$225 exhibitor payment

Charge \$ _____ to my credit card, # _____ Exp. _____

I need electrical access: Y or N

I need two (2) chairs: Y or N

I need WI-FI: Y or N