

BPW River City

September Speaker: Kelly Watkins, MBA

Special points of interest:

- National Business Women's Week (NBWW) is just around the corner! 10/20/08—10/24/08 (see attached ticket order form!)
- Leadership BPW is in full swing! All 2008 Leadership BPW event meetings are held on the 1st Tuesday of each month.

On **September 10, 2008**, our guest speaker will be Kelly Watkins, MBA.

Kelly has spoken to women all over the world, from San Francisco to Siberia, from Dallas to Dubai. What's their most common concern?--How to juggle everything. Kelly will share her international (and universal!) experiences, as well as her biggest secret - work/life balance doesn't exist!

Kelly Watkins, MBA, has witnessed communication from awesome to awful - all over the planet (on all 7 continents & in all 50 US states). Kelly offers consulting and speaking services to help companies improve communication in order to lead more productively and serve customers more profitably. She has written five books and 125+ articles.

Kelly founded Expressive Concepts in 1992. She is Chair-Elect of the International Forum for the National Association of Women Business Owners and is Past President of the National Speakers Association/KY. Kelly joined BPW/RC in 1992. She has spoken at numerous national & regional BPW conferences. For tips & articles:

www.KeepCustomers.com

and

www.LeadershipArabWomen.com.

MONTHLY LUNCHEON MEETING
TOMORROW
Wednesday, September 10th, 2008
The Jefferson Club



"The Secret to Work/Life Balance - How can you have it all without having a nervous breakdown?"

By Kelly Watkins, MBA

Top Floor, 500 W Jefferson St.

11:30 AM - 12:00 Noon: Networking and Registration

12:00 Noon—1:00PM: Program and Lunch

Lunch Reservation Deadline **

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Make Your Lunch Reservation Today!

OCTOBER MONTHLY LUNCHEON MEETING

Wednesday, October 8th, 2008

For lunch reservations, call **502-499-4420**, or email your reservation to Cheryl Tingle at cheryl.tingle@insightbb.com. You may register in the same manner for a member or a guest, please be sure to spec-

ify that the person is a guest. Be advised: You are financially responsible for any reservation you make whether you (or a guest) attend. Reservations are not required for non-eaters.

*Our menu for this meeting is: **LUNCH BUFFET:** The Buffet includes Salad Bar, Soup of the day, two Entree selections, a*

Starch & a Vegetable, along with Rolls & Butter, Iced Tea and Coffee, and platters of Brownies and Cookies on each table. Meeting attendance is free, and open to the public. Lunches are \$20.

Please have checks made out in advance to speed-up the check-in process.

HERE IS THE LATEST FROM THE PREZ:

Ladies,

BPW/River City continues to thrive in the year of the Phenomenal Women! We are coming up on a month that will not only highlight the gifts, talents and leadership of the women in BPW/River City but those of other significant women leaders in our community. I challenge you each to give some serious thought to the monthly meeting in October. There is a generation of young women who are currently in high school, college or their first professional career position. These women deserve our wisdom and our intentional leadership! When we are intentional in our leadership these girls, these young ladies will lead our community and our nation with the confidence and integrity we pass on. I guarantee this will come full circle and touch our futures. Don't you want to have had an influence on that future?

Consider today what young girl or young lady you would like to sponsor for lunch next month to hear from some of our great leaders who benefited from other great women's intentional leadership. Pay it forward. October 8 marks the beginning of the National Business Women's Week celebration that will follow later in the month, the week of October 20. Share the wisdom! Former Young Careerist who will speak at the October meeting will identify with the girls of today and women leaders of tomorrow. Contact Cheryl Tingle with your reservations for October 8. (Cheryl.tingle@insightbb.com).

Of whom much is given, much is expected.

Blessings abundant!

Lorie Marcum

BPW/Rivercity President

2008-2009

PS If a girl needs an official letter in order to be excused from school, please email me and I will get that to you. This should be an excused absence since this will be an educational and leadership event.



Lorie Marcum
BPW River City
President,
2008-2009

"When we are intentional in our leadership these girls, these young ladies will lead our community and our nation with the confidence and integrity we pass on. I guarantee this will come full circle and touch our futures. Don't you want to have had an influence on that future?"

National Business Women's Week (NBWW)



National Business Women's Week (NBWW) is the week of **October 20, 2008**.

Business & Professional Women - River City has some exciting events planned for that week. All the events

will be held in the Kentucky International Convention Center. The Kentucky International Convention Center is sponsoring us once again this year!

On Tuesday, **October 21, 2008** we will have a prayer breakfast 7:30 - 9:00 AM,

Wednesday, **October 22, 2008** Young Careerist Luncheon and

Thursday, **October 23, 2008** our signature event, the Woman of Achievement (WOA) award banquet and Silent Auction!

Contact L'Tonya Smith at L'Tonya.Smith@anthem.com or call 502-889-2881 for information and reservations. (See attached form).

Shantha Diaz
President - Elect

National Business
Women's Week (NBWW)

10/20/08-10/24/08



NBWW ACTIVITIES, CELEBRATIONS & AWARDS

National Business Women's Week can help spur publicity and activity in your local community. Some of the more popular local activities for the week are:



"Woman of the Year/ Woman of Achievement"

"Woman of the Year/Woman of Achievement" Award. It is a prime opportunity to

offer recognition to local women of achievement.

"Young Careerist" Award

It is a prime opportunity to nominate young professionals in the age group of 21-35 who are our up and coming leaders.

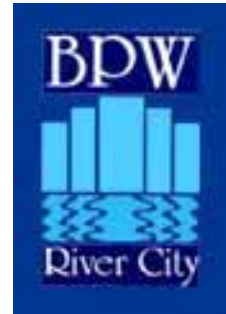
"Corporate Award of Excellence"

NBWW is also an excellent time to honor local employers for their recognition of the importance of women in the workplace and their promotion of quality work place

policies for women and families.

"Good Guy" Award

Another major highlight of NBWW is a time to honor a local "Good Guy" who supports BPW/RC, individually recognizes the importance of women in the workplace and promotes quality work place policies for women & families.



National Business Women's Week (NBWW) October 20th—24th

NBWW Keynote Speaker: Anne Barab

National Business Women's
Week (NBWW)

10/20/08—10/24/08

Key note speaker for prayer breakfast and YC Luncheon will be Anne Barab (www.annebarab.com).

Anne was our recent keynote speaker at the National BPW/USA Conference held in Atlanta, Georgia this past July.

Anne Barab is rumored to be the lost love child of Mark Twain and Lucille Ball for her wit and wisdom. Well, you've got to have a sense of humor when you've been a school board member for nine

years.

Yes, she's a recovering politician, but she's also done work where she actually got paid—like being the Chief Operating Officer of a billion dollar mortgage bank. These days she's a professional speaker who travels the country helping people balance attitude, reality and behavior to craft lives of significance.

Anne's been a Toastmaster for 8 years, achieved DTM and is a member of 3 clubs here in District 50 - Broadband TV, Park Central and her home club of Richardson Noon. She's just the 11th

woman in the world to earn the Toastmasters Accredited Professional Speaker designation.

But her greatest claim to fame is being married for 36 loong years... all to the same engineer, having 3 kids who aren't currently in jail and being voted Best Smelling Mom by her son's 1st grade.

**Tuesday,
October 21, 2008**
prayer breakfast 7:30 - 9:00

**Wednesday,
October 22, 2008**
Young Careerist Luncheon



NATIONAL BUSINESS WOMEN'S WEEK'S 80th YEAR!

This year marks the 80th Anniversary of National Business Women's Week, sponsored by Business and Professional Women/USA (BPW/USA).

The week offers BPW/USA and its local organizations a chance to acknowledge the accomplishments of working women and to showcase the organization. Local BPW organizations can use the week to honor outstanding professional women and plan activities to meet the needs of their individual communities.

The objectives of **National Business Women's Week (NBWW)** are:

- 1) To promote full participation and equity for women in the workplace;
- 2) To publicize the achievements of business and professional women on the local, state and national level;
- 3) To publicize the objectives and programs of BPW/USA as they relate to all workingwomen.

Over the years, National Business Women's Week

has become an event widely recognized by public and private institutions and local communities. In



the past, the President of the United States at the request of BPW/USA has

declared the third full business week in October as "National Business Women's Week." In addition, on state and local levels, governors and mayors often issue similar proclamations at the request of state and local BPW organizations.

Shantha Diaz

President - Elect

SILENT AUCTION! (at the Woman of Achievement Banquet)

River City BPW Foundation will hold a Silent Auction at the Woman of Achievement Banquet on October 23, 2008. This is part of National Business Women's Week. Proceeds from the Auction will provide scholarships to mature women re-

turning to school. We are looking for about 15 nice items to put in the auction. Can you help us? If you have a small item, we can combine these to make a bigger item. We are looking for baskets like Bath and Body and Starbucks. If you have

an item(s) that we can use or a basket of items, please call Alex Rohleder 429-8223 or Lora Hardin 551-2369. We will make arrangements to pick up your item. Thank you so much and our future scholarship recipients thank you too.



VOTE FOR KENTUCKY KIDS TO RECEIVE FREE BOOKS!

VOTE FOR KENTUCKY KIDS TO RECEIVE FREE BOOKS!

Share the memory of the first book that made reading fun for you and then help get more kids hooked by voting for KENTUCKY to receive 50,000 new books for children in need. Simply go to

www.firstbook.org/whatbook and cast your vote, which you can do once per day until September 15th. Kentucky is currently in 2nd place!!

Neill Myers Caudill
Special Interest Chair



As We Remember...

On Thursday, September 11th, 2008, remember to display your American outside every home, apartment, office, and store in the United States .

Every individual should make it their duty to display an American flag on this seventh anniversary of one our country's worst tragedies. We do this honor of those who lost

their lives on 9/11, their families, friends and loved ones who continue to endure the pain, and those who today are fighting at home and abroad to preserve our cherished freedoms.

In the days, weeks and months following 9/11, our country was bathed in American flags as citizens mourned the incredible losses and stood shoulder-

to-shoulder against terrorism. Sadly, those flags have all but disappeared. Our patriotism pulled us through some tough times and it shouldn't take another attack to galvanize us in solidarity. **Take a moment to think back to how you felt on 9/11.

**Fly an American flag of any size on 9/11. Thank you for your participation. God Bless You

and God Bless America !



Upcoming BPW/USA Webinars

Wednesday, September 24, 2008 (1-2:15pm EST) - Global Employers: Cultivating Equity for Working Women and Men Across Borders.

Learn about the challenges that employers face when striving to implement global employee policies and hear stories about organizations that are successfully integrating global work forces across cultural boundaries. Led by Women Thrive Worldwide (Organized by BPW Foundation)

Friday, October 24, 2008 (1-2:15 p.m. EST)—Managing a Diverse Workplace: Multigenerational

As multigenerational workplaces become increasingly prevalent, employers must learn to acknowledge and accommodate the issues that arise when members of different generations work side by side.

Hear about the benefits and challenges of managing a multigenerational workplace, and receive practical advice for how to successfully navigate the increasingly complex desires and demands of a multigenerational work force. Led by Choose2Lead (Organized by BPW Foundation)

Thursday, November 6, 2008 (1-2:15 p.m. EST)—Managing a Diverse Workplace: The Alternative Workplace

Workplaces are swiftly changing. Some organization don't even have communal office space any more. How do employers manage traveling employees? Telecommuters? Job sharing? What alternative styles of work are currently being integrated into traditional workplace organizational models? What new alternative work options are on the horizon? Led by

Choose2Lead (Organized by BPW Foundation)

The webinar series is exclusive to BPW/USA members

Webinars are free to BPW/USA members.



BPW/USA Webinar Instructions

You will have an audio call-in number and a computer log-in ID to participate.

Connecting to the Audio Conference: *Use this information to call-in from your home, office or cell phone.*

-All parties dial in to the designated number **(800) 240-3895**

-An automated system will answer and prompt parties to enter their pin code-

Guest Pin code: 1072519#

Use *6 to mute and unmute your line.

Logging In to StartVisuals

Begin StartVisuals by opening the Conference Entry page at www.mmstartvisuals.com If this is inaccessible go to www.start-conferencing.com

-When you open this page you are presented with login forms for Joining and Hosting conferences.

-Complete **Log in Join** form using the **Participant ID: 1012343**

BPW Websites - Keep Informed by Checking Us Out Regularly:

BPW River City: www.bpwrc.org
 BPW of Kentucky: www.bpw-ky.org
 BPW USA: www.bpwusa.org



Important Dates in 2008:

- September** *e-Newsletter article deadline - 1st & 3rd Friday of the month*
 15th *Kentucky Cardinal* deadline
- 15th Executive Board Meeting - Arison Insurance
- 10th Monthly BPW/RC Meeting - Jefferson Club
-
- October** *e-Newsletter article deadline - 1st & 3rd Friday of the month*
 8th Monthly BPW/RC Meeting - Jefferson Club
- 20th Executive Board & NBWW Committee Meeting - Arison Insurance
- 20-24th National Business Women's Week
- 31st **Deadline** to submit NBWW award information
- 31st **Deadline** for BPW/KY Foundation Scholarship Application
-
- November** *e-Newsletter article deadline - 1st & 3rd Friday of the month*
 1st **Deadline** for KY Nominations Chair notifies locals of February 15
- 4th Election Day
- 17th Board Meeting - Arison Insurance
- 12th Monthly BPW/RC Meeting - Jefferson Club
- 20th Executive Committee Meeting, Barren River, Glasgow, KY
- 21-22nd BPW/KY Interim Board of Directors Meeting, Barren River, Glasgow, KY
-
- December** *e-newsletter article deadline - 1st & 3rd Friday of the month*
 1st *Kentucky Cardinal* deadline
- 1st **Deadline** for proposed Bylaws revisions to State Bylaws Chair
- 15th Board Meeting - Arison Insurance
- 10th Monthly BPW/RC Meeting - Jefferson Club



September 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 5:30 BPW Leadership (Sister Cities, Inc and Kentucky World Trade Ctr)	3	4 <u>Deadline to make Luncheon Reservation for next weeks Monthly Meeting @ Jefferson Club</u>	5 <i>e-Newsletter article Deadline</i>	6
7	8	9 <i>e-Newsletter Distribution</i>	10 11:30 Monthly BPW/RC Meeting – Jeffer- son Club	11	12	13
14	15 Kentucky Cardinal dead- line 5:30 Executive Board Meeting – Arison	16	17	18	19 <i>e-Newsletter article Deadline</i>	20
21	22	23 <i>e-Newsletter Distribution</i>	24	25	26	27
28	29	30				

BPW Collect:

KEEP US O GOD, FROM PETTINESS; LET US BE LARGE IN THOUGHT, IN WORD, IN DEED.
LET US BE DONE WITH FAULT-FINDING AND LEAVE OFF SELF-SEEKING.
MAY WE PUT AWAY ALL PRETENSE AND MEET EACH OTHER FACE TO FACE—
WITHOUT SELF-PITY AND WITHOUT PREJUDICE.
MAY WE NEVER BE HASTY IN JUDGEMENT AND ALWAYS GENREOUS.
LET US TAKE TIME FOR ALL THINGS;
MAKE US TO GROW CALM, SERENE, GENTLE.
TEACH US TO PUT INTO ACTION OUR BETTER IMPULSES, STRAIGHTFORWARD AND UNAFRAID.
GRANT THAT WE MAY REALIZE IT IS THE LITTLE THINGS THAT CREATE DIFFERENCES,
THAT IN THE BIG THINGS OF LIFE WE ARE AT ONE.
AND MAY WE STRIVE TO TOUCH AND TO KNOW THE GREAT HUMAN HEART OF US ALL,
AND, O LORD GOD, LET US FORGET NOT TO BE KIND.

Mary Stewart

Here is your connection to Legislative Hotlines:

- BPW/USA Legislative Hotline: See www.bpwusa.org/custom/getactive/iframe.cfm
- Kentucky Political News - U.S. Politics Today: www.uspolitics.einnews.com/kentucky/
- Kentucky Legislature Home Page: www.lrc.ky.gov/home.htm

BPW/RC Legislative Committee

Your BPW/RC Legislative Committee for 2008-2009 consists of co-chairs **Phyllis Hargrave** and **Jamie Patrick**. The Legislative Committee will keep all our members informed on our USA National Legislative Platform as well as Local and State issues.

BPW eNewsletter Submission and Distribution -

BPW's eNewsletter goal is distribution on the 2nd and 4th Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less to BPWeNewsletter@aol.com by **7pm on the Friday** prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request

2008-2009 Leadership BPW Program

Leadership BPW consists of meetings with community leaders who will share their knowledge about various community initiatives, community resources, places of interest and corporations. The goal is to become more educated about our city's resources, while developing attributes to become future business/community leaders. We are able to ask all the questions we want of these community leaders who have specifically opened their doors to accommodate our leadership program.



All 2008 Leadership BPW event meetings are held on the 1st Tuesday of each month.

LEADERSHIP BPW DATES:

September 2, 2008	Sister Cities, Inc and Kentucky World Trade Center	5:30 - 6:30 pm
October 7, 2008	Greater Louisville Inc.	5:30 - 6:30 pm
November 4, 2008	Operation Brightside and Go Green Louisville	5:30 - 6:30 pm
December 2, 2009	Southeast Christian Church	
January 22, 2009	Filson Club	12 noon - 1pm
February 26, 2009	Necole's Place - Woman's Choice Resource Center	5:30 - 6:30 pm
March 3, 2009	Papa John's Corporation	5:30 - 6:30 pm
April 22, 2009	St. Mary and Elizabeth Hospital's Women's Center	5:30 - 6:30 pm
May 13, 2009	BPW/River City Luncheon and Graduation!	12 noon - 1pm

"The goal is to become more educated about our city's resources, while developing attributes to become future business/community leaders."

Listed below are the graduation requirements:

1. Attend at least four (4) Leadership BPW scheduled events.
2. Attend at least three (3) BPW/River City luncheons throughout the 2008-2009 year, under the leadership of President Lorie Marcum.
3. Attend at least one (1) National Business Women's Week event (October 20-24).
4. Write a one-page (1 page) white paper on: What Leadership Means to Me and How I Plan to Give Back to My Community (or How I Have Given Back to My Community). This one-page paper is due by the March 2009 BPW luncheon meeting.
5. Attend at least one BPW Board Meeting.
6. Attend at least one Metro Council Meeting OR one Mayor's Community Conversation Meeting.



For additional information contact Cindy Vaughan at **588-9769**. CindyVaughan14@bellsouth.net

CindyVaughan
Leadership Chair

Grant applications being accepted for Violence Against Women



**Justice Cabinet awarding \$1.7 million in domestic violence/
sexual assault prevention grants**

Grant applications being accepted for Violence Against Women Act

FRANKFORT, KY - Justice and Public Safety Cabinet Secretary J. Michael Brown announced today the Cabinet has approximately \$1.7 million in federal grant funds to award to state and local groups that serve victims of domestic and sexual violence.

The Violence Against Women Act (VAWA) provides services to adult victims of domestic violence and sexual assault. These services include therapy, group counseling, court advocacy, legal advocacy and follow-up.

Applications must be submitted via the on-line Kentucky Justice Grants Management System (GMS). In previous years, applications were submitted via paper forms, delivered to the granting agency by a pre-determined deadline. Beginning this year, all applications submitted to Kentucky Justice and Public Safety Cabinet agencies will be fully electronic. Applicants are strongly encouraged to establish a user account and familiarize themselves with the system well in advance of the due date. Please note: validation of new user accounts will take 48-72 hours. On-line training videos and a user manual are available by following the links on the Grants Management Branch webpage, <http://justice.ky.gov/departments/gmb>.

Submission deadline for VAWA applications is October 17, 2008. Applications and related information may be obtained by following the links on the Grants Management Branch webpage, <http://justice.ky.gov/departments/gmb>. Awards are scheduled to be announced in December 2008.

Assistance with the new application process may be obtained by contacting Grants Management Branch staff, by telephone at 502-564-3251 or email at askgmb@ky.gov.

JENNIFER BRISLIN

Communications Director

Justice and Public Safety Cabinet

Office: 502-564-8220

Cell: 502-753-9766

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With over 24,000 employees, we do have a regular need for staffing and generally we are in search of sales executives, operations personnel and delivery drivers who desire a career with a major corporation. Our current job openings are posted on www.ikon.com under Careers@IKON and then Active Job Postings.

IKON has a regional office in Indianapolis, Indiana and branch offices throughout Indiana and Kentucky. I would appreciate your assistance in making our staffing needs known to those seeking employment through your organization. Qualified candidates can apply online for these positions and if you should have any questions, please feel free to call me at 502-671-6609. Thank you for your assistance.

Sincerely,

A handwritten signature in black ink that reads "Mickey Higdon". The signature is written in a cursive style.

Mickey Higdon
Sr. HR Generalist

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