



Business and Professional Women/Berea

NEXT MEETING
Tuesday, October 4
at 6 pm - Smokehouse Grill

October 2011

Hello B&PW Sisters,

As it gets closer to the end of the year we are getting prepared for the annual Rudolph auction. It will be conducted on the 6th of December at the Smokehouse Grill. Please mark your calendars and plan to attend this very festive event. Look for our flyer in the Kentucky Cardinal. The Annual Rudolph auction is a fantastic fund raiser for our group and a way for community supporters to do some last minute Christmas shopping. Local businesses have been very generous in providing many different and unique products for the auction.



Dr. Edith Baker, one of our members, will be the guest speaker at our October meeting. She has published a book entitled "Sacred Tyrants" a history of social oppression and religious control which she will highlight and do a book signing.

Several invitations were sent to teachers inviting them to our meetings and we anticipate some very positive results from that. I would like to take this opportunity to welcome our new member: the principal of Berea Community School!

We have made new brochures and business cards to pass out to potential new members. It is very important that you remember to tell everyone about our meeting night changing from the first Wednesday night of every month to the first Tuesday night. (This has been changed in the Berea Citizen). We are anticipating an increase in attendance at the meetings with this change.

Interim Board is scheduled for November 18-19 at Barren River Sate Park. Please mark your calendars for the dates and plan to attend if at all possible. Coming to the regular meetings is good but when you attend a state meeting you learn so much more about what BPW is and the good that comes from our efforts.

Zayda Flanery
President

◆ Birthdays:

October Birthdays:

— Georgia Lunsford - 10/1

November Birthdays:

— Leona Stewart - 11/3

Happy Birthday!!!

◆ Welcome New Members

— Donna Lovell

◆ Next Meeting:

— Smokehouse Grill,. Tuesday,
October 4, 6:00 pm.

◆ Events:

- October 17-21 Ky Professional Women's Week
- November 18-19 Interim Board, Barren River State Park
- December 6 Rudolph Auction at Smokehouse Grill

◆ Reminders:

Items collected for the auction need to be reported to Kathy in time to place the ad Thanksgiving week.

We still need to be selling raffle tickets and spirit cards.

◆ Current Officers:

President:
Zayda Flanery 986-7420

Vice President:
Sharon Cain 626-4169

Treasurer:
Barbara Belcher 986-0647

Secretary:
Linda Van Winkle 986-9848

*Well-Behaved Women Seldom
Make History
— Laurel Ulrich*

Notes From The Web

Tune in for Gender Discrimination

September 22, 2011, by AAUWguest

A recent Tide commercial reinforced the stereotype that young girls should wear pink, not cargo shorts. Within one week, I had the misfortune to witness two instances of the kind of gender stereotyping that made me realize we haven't really come a long way, baby.

Unable to fall asleep, I tuned in to the Tonight Show on September 9. Bill Maher was being queried about the chances of Sarah Palin running for president. In response, he referred to her as a "daffy broad," which in no way reflected a political point of view but rather a derogatory attitude toward women. I could understand his subsequent retelling of her disastrous interview with Katie Couric to highlight a point about her intellect, but what I was hearing that night was two men exchanging insulting words and laughing about someone simply because of her gender. This is not the first time that Maher has used a sexist term in referring to women. He has called them boobs and twats in the past. Some people might forgive him because he is a comedian, but his remarks were not part of a stand-up routine.

A few nights later, a commercial for Tide detergent was aired on television. It portrayed a very demure, cardigan-dressed mother primly watching her daughter play with blocks. In a sad voice, she tells us how she tried "the pink thing" in vain, but all her daughter wants to do is wear her cargo shorts. The expression on the mom's face and tone of voice suggest that her daughter has descended to the seventh level of hell because she has not conformed to an acceptable female stereotype. It's sad to think that major corporations are fostering such ideas in their advertising while we are clamoring for the advancement of women in all professions and life choices.

It's long past the time for the media and corporate America to realize that women will no longer accept gender discrimination.

This post was written by AAUW Director-at-Large Sandy Camillo.

Being A Woman Is No Longer A "PRE-EXISTING CONDITION"

The Senate and House Pass Reconciliation Bill on Health Care Reform (September 23, 2011)

(Washington, DC) Today the Senate and House of Representatives completed passage of the amended Reconciliation Bill. The following is a statement by Marcia D. Greenberger, Co-President of the National Women's Law Center (NWLC):

"It's now official: being a woman is no longer a 'pre-existing condition.' Women across the country stood up and demanded an end to discriminatory treatment by insurance companies and the availability of quality, affordable health care for women and their families. Their voices were heard. The new law will end insurance company discrimination against women simply because they are women. No longer will they be allowed to

charge millions of women higher premiums than men or deny coverage to women who have had Caesarean sections or who have survived domestic violence under the guise that these are 'pre-existing conditions.' No longer will they be able to deny coverage to women who have had breast or ovarian cancer. And no longer will they be able to deny women maternity care.

"While we applaud the passage of this groundbreaking law's major improvements for women and their families, we deeply regret the inclusion of onerous restrictions on coverage for abortion care that could seriously undermine women's ability to secure the full-range of health care services that they need and deserve. We will never rest until these barriers are removed."

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Why So Few?

(From www.aauw.org)

In an era when women are increasingly prominent in medicine, law and business, why are there so few women scientists and engineers? A new research report by AAUW presents compelling evidence that can help to explain this puzzle. *Why So Few? Women in Science, Technology, Engineering, and Mathematics* presents in-depth yet accessible profiles of eight key research findings that point to environmental and social barriers – including stereotypes, gender bias and the climate of science and engineering departments in colleges and universities – that continue to block women's participation and progress in science, technology, engineering, and math. The report also includes up to date statistics on girls' and women's achievement and participation in these areas and offers new ideas for what each of us can do to more fully open scientific and engineering fields to girls and women.

The full report is available for download at <http://www.aauw.org/learn/research/whysofew.cfm>



If you have any comments, complaints, corrections, announcements or contributions (always very welcome), please contact:

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