



NEXT MEETING

January 8, 2013 at
Country Club of Paducah
6500 Turnberry Drive
Paducah, KY 42001

11:30 Networking
12:00-1:00 Meeting

Newsletter Editor:

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Kentucky Federation of
Business & Professional Women:
www.bpw-ky.org

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Check us out on Facebook!!!

Paducah-River City BPW

Women Transforming Women into Leaders

Member Spotlight

Elizabeth Neelley



New to BPW this year, Elizabeth Neelley just celebrated her 7th year as a sales account executive for WPSD Local 6. As an account executive, Elizabeth works with local businesses and helps them to advertise and market their products and services to the surrounding area. One of her favorite things about working at WPSD has been the opportunity to get to know local business owners better and to learn more about various business categories, such as the auto, furniture, financial and general retail industries. She has also enjoyed the opportunity to develop her creative and marketing skills by learning to write more effective commercial copy. "Since working in television advertising, I now look at TV ads in a totally different spotlight. I find myself noticing when TV ads don't have a strong call to action, if they rattle off way too many details, or if the copy is too cliché. I've learned that just because a TV ad may look great and slick, that doesn't necessarily mean it will bring results."



Elizabeth was raised in Paducah and graduated from Paducah Tilghman High School in 1994. She graduated in 1998 from Samford University in Birmingham, AL with a BA in Journalism and Mass Communications. After college and before working at WPSD Local 6, Elizabeth lived in Nashville, TN for 7 years, where she worked in the editorial and publicity departments for Broadman & Holman Publishers. In 2004, Elizabeth met her

husband Jason, who brought her back to the Paducah area and to their home in Metropolis, IL. They make their home in rural Massac County on lots of acreage and enjoy the company of three horses, five goats, two dogs and three cats!! In her free time – besides playing with her animals – Elizabeth enjoys watercolor painting, sewing and listening to music.

Women Transforming Women into Leaders

DECEMBER 2012

Paducah - River City
BUSINESS & PROFESSIONAL WOMEN

Meeting Recap...

The final total from the Christmas Charity Auction was \$2,715. Thank you to everyone that donated and bought auction items! Your generosity and hard work has once again proven to go above and beyond our goal. Together we can make a difference! Paducah-River City BPW will make a check presentation to Merryman House for 50% of the Christmas Charity Auction proceeds at the end of the January meeting.

Our guest presenter for January will be Mary Foley, Executive Director of Merryman House. In anticipation of her coming, we'd like to provide a "wish list" of donation items Merryman House current needs so that members may bring their donations to the January meeting. *Please see attached wish list on page four of the newsletter.*

News Submitted by Members

Announcements:



Amy Glasgow, Wells Fargo Advisors is doing end of year planning. If you have a 401k from a previous employer or have financial loose ends, Amy is making appointments to answer questions and guide you into 2013. Paducah River City Business and Professional Women, call 270-444-8084 or email amy.glasgow@wellsfargo.com

2013-2014 State Officer Nomination, deadline is Feb. 15, 2013. Information on offices may be found on the KFBPW website at www.bpw-ky.org. Before submitting, please obtain and enclose the following with your form: Paducah-River City BPW endorsement signed by President and Secretary, a letter stating your willingness to serve and publicly support the KFBPW legislative platforms (also found at www.bpw-ky.org), and a wallet size photograph of yourself. *The nomination form for interested members is on the fifth page of the newsletter.*

Aspiring Professionals, our Paducah River City Business & Professional Women's organization will be promoting a program in coalition with KY State BPW. Aspiring Professionals is a program designed to develop, mentor and promote professionals in our community. To compete in the Aspiring Professional program, individuals do not need to be members of the Paducah River City Business & Professional Women's organization. Members and non-members can all apply. Applications will be accepted until **January 31, 2013**. Local competition will be held in March 2013. Applications and more details can be obtained from Amy Glasgow at amy.glasgow@wellsfargo.com. *Please see the flyer on page six of the newsletter.*

News Submitted by Members

(continued from previous page)

JOBS:

Please see below several job openings, you may reply to Shannah D. Poindexter, Community Liaison, Lourdes Homecare and Hospice by email at SPoindexter@lourdes-pad.org for more information or may forward your resume and Shannah will get it to the appropriate person:

Lourdes Hospice:

RN- Nurse for evening shifts
RN/CM- daytime shifts

Heartland CARES, Inc:

Dietician/Nutritionist- Please see website for job description
Executive Director- Check website for posting

The search will begin soon for these positions!

EVENTS:

West Region Meeting, The West Regional meeting will be held **Saturday, April 20**, in Madisonville. The Hopkins County Club is securing the venue and caterers. As soon as this information is released, Susan Campbell, Director West Region BPW, will pass along the information.

Find more events at ilistpaducah.com!

Career Boosters

Mark your calendars!

When: January 17; 5:30 p.m.

What: De-stressing

Why: Because we need to rejuvenate

Who: Carrie Singler & Laura Duff

Our club is a member of the Paducah Area Chamber of Commerce. If you would like to receive the Chamber's email communications, please contact Rayla to have your email address added to the distribution list:
rayla@horizonmediagroup.com.



Wish List

~ New pillows

~ White bed linens & blankets

~ White bath towels, wash cloths

~ Body Lotion, Body Wash

~ Baby Wipes & Size 5 Diapers

~ Laundry Detergent & Fabric Softener Sheets

~ Cleaning Supplies
(Febreze, Bleach, Lysol Wipes/Spray)

~ Feminine Hygiene Products

~ Paper Towels

~ Conditioner

**KFBPW NOMINATION FORM
2013-2014 STATE OFFICE
Deadline: Feb. 15, 2013**

**Return to: Brenda Richards, State Nomination Chair
P.O. Box 4146, Midway, KY 40347
br6555@att.com**

NAME _____

PHONE _____

FAX _____

E-MAIL _____

ADDRESS _____

LOCAL ORGANIZATION _____

OFFICE SOUGHT _____

BUSINESS & PROFESSIONAL WOMEN EXPERIENCE

State Level _____

Regional Level _____

Local Level _____

Education _____

Career Experience _____

Community Activities _____

Achievements/Awards _____

Use a separate sheet where necessary.

Please attach the following:

- Local organization endorsement of nominee signed by local organization president and secretary.
- Nominee's letter stating willingness to serve and public support of the Kentucky Federation legislative platforms.
- Wallet size photograph of the nominee.



Aspiring Professionals

Our Paducah River City Business & Professional Women's organization will be promoting a program in coalition with KY State BPW. The program is called "Aspiring Professionals". Aspiring Professionals is a program designed to develop, mentor and promote professionals in our community. To compete in the Aspiring Professional program, individuals do not need to be members of the Paducah River City Business & Professional Women's organization. **Members and non-members can all apply.** An Aspiring Professional candidate benefits from opportunities in networking, visibility, personal and professional development, awareness of the issues of concern to working women and educational programs. The process includes a short application-bio, a group interview, and a 4 minute presentation. The candidates will compete at the local level in Paducah and the winner will have the opportunity to compete at the regional level and that winner goes to the state competition. The program provides young women ages 18-41 who have been in their field for one year the opportunity to develop a four-minute presentation on one of five topics.

What is the value for young women and men to learn about women's history today when we have so many competing topics in history considered important for students to know?

- Work-life balance continues to be a prominent issue for women now. Why do you feel this is so and why should business, government, and society promote/improve the situation?
- What is the value for young women and men to learn about women's history today when we have so many competing topics in history considered important for students to know?
- What effect do you believe a female US President would have on the future of women and men worldwide?
- Legislative Issues – Why should we be concerned about women's rights and the women's rights movement now that men and women have equal rights in 2012?
- B&PW – How is the organization of Business and Professional Women relevant to the lives of women today?

BPW members will be able to support the candidates through an orientation to BPW, mentoring and assisting in a professional development seminar and networking. Applications will be accepted until January 31, 2013. Local competition will be held in March 2013. Applications and more details can be obtained from Amy Glasgow at amy.glasgow@wellsfargoadvisors.com Prizes will be awarded including a one-year membership to Paducah River City Business & Professional Women and more.