

Don't Forget!!!!

June 14, 2011 at
The Pasta House.

11:30 Networking
12:00 Meeting

Paducah River City BPW

JUNE NEWSLETTER 2011

Dear Fellow BPW Members,

2010-2011 has been a great year of growth for Paducah River City Business and Professional Women. The three main areas that we wanted to focus on in the beginning of the year were improving the programs provided by our organization, recruiting interesting speakers for the meetings, and growing our membership numbers.

Though we still have some work in these areas we have seen a lot of improvement. In September, we held a guest day and had over 22 guests who learned about what BPW is all about. Out of that guest day over half of the guests became members. Our annual Christmas auction raised \$1,800 for Merryman Domestic Crisis Center. Our organization experienced their first speed networking event in January, and our club was featured in an article in the Purchase Parenting and Family Magazine. We can all be proud of ourselves for the amount of new members that we have grown in the past year. Since July of 2010, we have added 22 new members to our roster. This tremendous growth is credited to the members who invited guests because without guests then we don't attain new members.



The future of Paducah River City Business and Professional Women is looking bright. We have the partnership with the Paducah Sun to celebrate National Business Women's Week in October of 2011. Here we will be able to recognize and celebrate local business women on a much larger scale than our club has ever been able to provide. Hopefully, we will raise even more money this year at our annual Christmas auction. There are also several programs that we are going to work on implementing that are the same focus as the KFBPW state level.

It is not the destination but the journey that we should focus on. This past year I have made mistakes, but learned a tremendous amount. I have made several new friends and look forward to cultivating those friendships. I am very proud of our organization and only see success in the future. Thank you for allowing me to serve as your president for 2010-2011.

Sincerely,

Jessica Koverdan

Outgoing PRC/BPW President 2010-2011

BPW Committee
Assignments

Aspiring Professional—

Bylaws—Chair Jessica
Koverdan

Correspondence Com-
mittee—Chair Jackie
Jones

KY Professional
Women's Week—Chair
Gale Hatton

Legislation

Membership/Public Re-
lations—Chair Gina
Leeper

Professional Develop-
ment—Chair Tammy
Owen

**Current Paducah River
City BPW Members:**

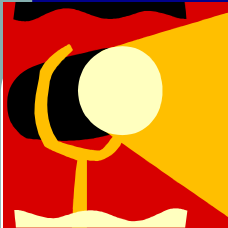
Rayla Bridges, Sarah
Bynum-Roman, Ann
Erickson, Stephanie
Fischer, Amy Glasgow,
Pam Harrison, Gale Hat-
ton, Andrea Higdon-
Lane, Julie Hunt, Kim-
berly Hunt, Jackie Jones,
Jessica Koverdan, Gina
Leeper, Patsy Marine, Jan
Mikesell, Kim Morgan,
Gayle Olberding, Tammy
Owen, Stacy Puckett,
Cindy Ragland, Holly
Reynolds, Crystal Reid
Kelly Rosa, Laura
Schaumburg, Trish
Steckenrider, Rebecca
Straley, Nancy Thurman,
Dianne Toon and Terrie
Wyles

Contact Us...

If you have any
information you would
like to add to the
monthly newsletter,
please email
gina.leeper@bhsi.com

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MEMBER SPOTLIGHT...

Gayle Olberding

Gayle Olberding is a financial advisor, specializing in financial planning, for Kemper Capital Management, LLC. She started her career as a CPA working in public accounting and then developed the passion for financial planning and investment advisory. She has been working solely in the financial advisory field for the past four years. Gayle attained the designation of Certified Financial Planner™ (CFP®) in June 1999. Her interests include helping clients project and accumulate income for retirement and also the income distribution during the golden years.

Gayle had her family relocated to Paducah three years ago. She has a large family, including her husband Andy, triplet daughters, Kelsey, Kierstyn and Kourtney and two step sons, Andrew and Anthony. The family enjoys a variety of outdoor sports and events and spending time together. Gayle also enjoys jogging, baking and supporting a variety of non-profits in the Paducah Area.



We will be installing the 2011-2012 Paducah River City BPW Officers