

Don't Forget!!!!

Sept. 13 2011 at
The Pasta House.

11:30 Networking
12:00 Meeting

On the Program...

Rotaract:

Rotaract is the young
professionals Rotary Club
for 18 to 30 year-olds with
a focus for volunteer
service

Quote of the Month...

**"If we're growing,
we're always going to
be out of our comfort
zone." ~ John Maxwell**



*Check us out on
Facebook!!!*

Contact Us...

If you have any
information you would
like to add to the
monthly newsletter,
please email
gina.leeper@bhsi.com

Paducah River City BPW

SEPTEMBER NEWSLETTER 2011

THE BPW STORY

It was 1918, a morning in May, and in New York the temperature touched a summery 68°. A happy day, fashionable Lord & Taylor advertised 1,200 "dainty cotton dresses at comfortable prices - \$5.50 to \$6.50"! There was other news: a war was in progress. Casualty in all the newspapers over the country was sobering, but the American army was cheered in Paris, the French had just blocked a new German drive.

Downtown in the Fulton Street Cafeteria of the YWCA 100 women gathered to talk and make news. Meeting at the invitation of the YWCA's War Work Council, these business and professional women were asked to suggest how working women in American might be more effectively utilized in the war time economy. Perhaps it didn't excite too many of the New Yorkers who read about it in the papers the next day, but the US Government was tremendously interested. The Government had, in fact, allocated \$65,000 to the war work council for the organization of a national women's association. The association was to prove itself capable of assisting in the informal mobilization and training of women to fill jobs vacated by men who had been called into the armed services. The Fulton Cafeteria meeting selected a 25-member National Business Women's Committee to contact independent business women's clubs and to set up the basic plan of a national association into which these separate women's clubs might be united. Lena Madasin Phillips, later a National President, became executive secretary of the National Business Women's Committee.

The war ended in November 1918. It might also have ended the National Business Women's Committee, but fortunately, club women and government officials alike felt that a united business women's association would be a national asset in the postwar era. The War Department authorized the continued use of the \$65,000 originally appropriated to this work. A draft constitution was drawn up, publicity pushed, and in the spring of 1919 the National Business Women's Committee recommended calling a National Convention of state delegates to establish a permanent organization. The Convention met in St. Louis in July 1919, and over 400 delegates and observers established the National Federation of Business and Professional Women's Clubs. Telegrams of congratulations and good wishes were sent from President Woodrow Wilson, Secretary of the Treasury William G. McAdoo, and Secretary of the Navy Josephus Daniels.

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BPW Committee
Assignments

Aspiring Professional—
Amy Glasgow & Paula
Armon

Bylaws—Chair Tammy
Owen

Correspondence Com-
mittee—Chair Jessica
Koverdan

KY Professional
Women's Week—Chair
Jessica Koverdan

Legislation

Membership/Public Re-
lations—Chair Gina
Leeper

Professional Develop-
ment—Chair Rayla
Bridges

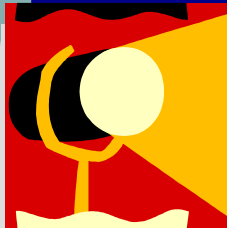
Mentoring

**Current Paducah River
City BPW Members:**

Brenda Ashcraft, Step-
hanie Benjamin, Megan
Blankenship, Rayla
Bridges, Sarah Bynum-
Roman, Dia Canter, Ann
Erickson, Stephanie
Fischer, Mary Ann Freels,
Tonya Dubrock, Carrie
Gottschalk Singler, Amy
Glasgow, Pam Harrison,
Gale Hatton, Andrea
Higdon-Lane, Julie Hunt,
Kimberly Hunt, Jackie
Jones, Jessica Koverdan,
Lisa Laster, Gina Leeper,
Patsy Marine, Jan
Mikesell, Kim Morgan,
Gayle Olberding, Tammy
Owen, Donna Phelps,
Stacy Puckett, Greta Pur-
vis, Cindy Ragland, Holly
Reynolds, Crystal Reid,
Kelly Rosa, Laura
Schaumburg, Trish
Steckenrider, Rebecca
Straley, Nancy Thurman,
Dianne Toon and Terrie
Wyles

Paducah River City BPW

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MEMBER SPOTLIGHT...

Carrie Gottschalk Singler



Carrie Gottschalk Singler is a Paducah native and a graduate of St. Mary High School. She began her professional career with Withers Broadcasting and eventually went to work at WPSD TV. After the birth of her first child, Carrie returned to MSU and completed her BS in Recreation.

She is currently the Director of Marketing and Admissions at The Legacy Personal Care Home, which is a residential facility with a licensed nursing staff. We offer our residents 24 hour personal care, three meals a day, housekeeping, and fun activities and entertainment.

In her free time, Carrie loves Yoga and running, and spending time with her family.

OCTOBER

October - All Month

Breast Cancer Awareness and Domestic Violence Awareness Month

October 17-21, 2011

National Business Women's Week

October 29, 2011

KFBPW Executive Committee meeting - GoToMeeting, 9:00 a.m. CDT

October 31, 2011

Kentucky Foundation Scholarship Application deadline

Paducah River City BPW

SEPTEMBER NEWSLETTER 2011

The BPW Story...continued from page 1

From the beginning the National Federation sought not only to expand economic opportunity for women and the promotion of their welfare, but the improvement of women's preparation for business and professions. This was nicely articulated in 1920 by the slogan: "A Better Business Woman for a Better Business World." The Federation established an active scholarship program and recommended: "at least a high school education for every business girl. At the Chattanooga Convention in 1922, Lena Lake Forrest, National President, said: "We must see to it here that the young woman coming into the business world today shall be so well equipped that she will be regarded as a great business asset..."

The BPW/USA Federation has continually fought economic discrimination against women. It has encouraged the penetration by women into new vocational fields. It initiated Business Women's Week to give every local community an opportunity to reflect on the contributions of women workers to the economy and to give working women an opportunity for self-evaluation. It has worked for equal pay, equal legal rights, improved social security, and for other progressive programs aimed at improved community welfare. It recognized that, in the long run, the well-being of any one group depends on the prosperity of the local and state communities, the nation, and the international world at large.

HEART & SOUL Art Exhibit and Auction

Artists from Easter Seals West Kentucky and presenting partner Independence Bank invite the public and media to experience an art exhibit featuring work from area amateur artists at an art exhibit called "HEART AND SOUL" from Sept 7 through Oct 3, 2011, at City Hall. Admission is free.

SEPTEMBER 29
6:00 p.m. to 8:00 p.m.
Madison Hall

The evening will feature heavy hors d' oeuvres provided by Culinary Art students and Chef Patrick Fletcher from West Kentucky Community and Technical College and a live and silent auction. This year's featured artist is Nancy Loving.



Congratulations!

Paducah Area Chamber of Commerce on being 2011 Chamber of the Year!

Paducah River City BPW

SEPTEMBER NEWSLETTER 2011

News from Business and Professional Women's Foundation:

BPW Foundation Friends and Supporters:

Business and Professional Women's Foundation and women veterans need your vote! BPW Foundation is very proud to have been selected as one of four charities to be part of Alliant Credit Union Foundation's Make It Count: Vote to Give Back Campaign. Based on the number of votes we receive, Alliant will donate between \$7,000 and \$13,000 toward our programs supporting women veterans.

All of the charities are worthy, but we hope you will vote for BPW Foundation, so we can carry on our important work supporting women veterans and military spouses as they seek successful careers and lives. This is a much overlooked yet deserving group, and they need all of our help! Voting started at midnight on Thursday, September 1 and ends at 5:00 PM CST on October 31, 2011. You may vote three times.

In addition to voting for BPW Foundation, we ask you to please forward this email and share this information with your networks. Please contact at least 20 friends and ask them to support women veterans by voting three times for BPW Foundation: Joining Forces for Women Veterans.

Visit the Alliant Credit Union Foundation website <http://tracking.etapestry.com/t/20913750/732476461/54560498/0/> to read about the four charities and vote for BPW Foundation: Joining Forces for Women Veterans three times on the Alliant Facebook <http://tracking.etapestry.com/t/20913750/732476461/54560499/0/> page for BPW Foundation: Joining Forces for Women Veterans. After voting, contact your friends, and urge them to do the same.

BPW Foundation's Joining Forces for Women Veterans Mentorship Program is working to establish a network of 10,000 mentors to help and support women veterans and military spouses by the end of 2012. We are also providing scholarships to women veterans to help them develop the skills and training they need to pursue successful civilian careers. Join us in this effort by voting three times for BPW Foundation: Joining Forces for Women Veterans.

In summary:

- 1) Visit this link: <http://tracking.etapestry.com/t/20913750/732476461/54560500/0/> <https://www.facebook.com/alliantcreditunion>
- 2) Vote for BPW Foundation three times
- 3) Share this link and instructions on your Twitter/Facebook/LinkedIn
- 4) Ask 20 friends to vote for BPW Foundation

Thank you for your support for women veterans,